

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wiz Franchising Inc., d/b/a Cartridge Wiz		04/08/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	P.C. Richard & Son Long Island Corp.		
Street Address:	150 Price Parkway		
City:	Farmingdale		
State/Country:	NEW YORK		
Postal Code:	11735		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78755775	CARTRIDGE WIZ	
CORRESPONDENCE DATA			
Fax Number:	(516)357-3333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-357-3193		
Email:	edward.mangano@rivkin.com		
Correspondent Name:	Rivkin Ralder LLP - Edward P. Mangano		
Address Line 1:	926 RexCorp Plaza		
Address Line 2:	10th Floor West		
Address Line 4:	Uniondale, NEW YORK 11556-0926		
ATTORNEY DOCKET NUMBER:	721379-71		
NAME OF SUBMITTER:	Edward P. Mangano		
Signature:	/epm/		

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Date:

05/21/2008

Total Attachments: 1

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EXHIBIT "A"

TRADEMARK ASSIGNMENT

WHEREAS, Wiz Franchising Inc. d/b/a Cartridge Wiz, Inc., a California Corporation, with a principal place of business at 5153 Commercial Circle #B Concord, CA 94520 ("Assignor"), has a bona fide intent to use the Mark "CARTRIDGE WIZ ("the Mark") in connection with the following goods "Retail stores featuring toner and ink cartridges;" and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the mark in commerce in connection with the above-described goods and/or services, U.S.P.T.O. Application Serial No 78/755,775 filed on November 17, 2005.

WHEREAS, P.C. Richard & Son Long Island Corp., a corporation organized under the laws of the state of New York with a principal place of business at 150 Price Parkway, Farmingdale, NY ("Assignee"), desires to acquire the pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Applications therefor.

Wiz Franchising Inc.
d/b/a Cartridge Wiz, Inc.,

By: Kenneth J. Eysel
Name: KENNETH J. EYSEL
Title: PRESIDENT

Dated effective as of: 4/8/08

SUBSCRIBED and SWORN to before me this _____ day of _____, 2008.

Notary Public
My Commission Expires: _____

State of California Contra Costa County
Subscribed and sworn to (or affirmed) before me
on this 8 day of APRIL, 2008, by
KENNETH J. EYSEL,
proved to me on the basis of satisfactory evidence
to be the person(s) who appeared before me.
Notary Cynthia K. Saba (Seal)

