

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bass Pro Trademarks, L.L.C.		02/25/2008	LIMITED LIABILITY COMPANY: MISSOURI

RECEIVING PARTY DATA

Name:	Bass Pro Intellectual Property, L.L.C
Street Address:	2500 East Kearney
City:	Springfield
State/Country:	MISSOURI
Postal Code:	65898
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

PROPERTY NUMBERS Total: 65

Property Type	Number	Word Mark
Registration Number:	3424423	NEXT GENERATION PRO TEAM
Registration Number:	3374467	BUCK MADNESS
Registration Number:	3341984	BASS PRO SHOPS WHITE RIVER OUTPOST
Registration Number:	3341983	WHITE RIVER OUTPOST
Registration Number:	3425799	ENDURA
Registration Number:	3411530	POWER HUMP
Registration Number:	3397625	DOGWOOD CANYON
Registration Number:	3389454	XPS PRO WRAP
Registration Number:	3381318	HERON
Registration Number:	3381020	TWO SEVENTY
Registration Number:	3369060	BLACKOUT
Registration Number:	3369055	270°
Registration Number:	3368503	TENDER TUBE
Registration Number:	3362109	YOUR ADVENTURE STARTS HERE

OP \$1640.00 3424423

Registration Number:	3361728	KING OF BUCKS
Registration Number:	3334326	XPS
Registration Number:	3375190	XSC
Registration Number:	3306406	PURSUIT
Registration Number:	3306404	ASCENT
Registration Number:	3297143	REDHEAD EPIC
Registration Number:	3296836	BASS PRO SHOPS
Registration Number:	3330310	WEATHERSAFE
Registration Number:	3325482	TRAVEL TITE
Registration Number:	3344884	TRAILER TITE
Registration Number:	3319290	STORAGE TITE
Registration Number:	3246060	TAILGATING ZONE
Registration Number:	3315532	BASS PRO SHOPS NEXT GENERATION
Registration Number:	3245989	SILENT HIDE
Registration Number:	2193041	BASS PRO SHOPS
Registration Number:	2191778	BASS PRO SHOPS
Serial Number:	78859861	BUCK MADNESS
Serial Number:	78776180	NEXT GENERATION PRO STAFF
Serial Number:	78835752	FISH WEIGHT
Serial Number:	78827852	BASS PRO SHOPS NEXT GENERATION
Serial Number:	78895393	BASS PRO SHOPS OUTPOST
Serial Number:	77208253	AIR MESH ULTRA
Serial Number:	77141014	KRYPTIK
Serial Number:	77208298	COLD WEATHER SYSTEM CWS
Serial Number:	77357309	KING OF BUCKS
Serial Number:	77276850	RATTLE SHAD
Serial Number:	77208272	RED HEAD CANVASBACK
Serial Number:	77239518	FIELD GRADE
Serial Number:	77208315	RED HEAD CWS
Serial Number:	77208835	TITAN
Serial Number:	77275665	SQUIRMIN' SARDINE
Serial Number:	77258950	GLASS 'N PACK
Serial Number:	77386761	GEAR GUARD
Serial Number:	77208472	RED HEAD ENDURASKIN
Serial Number:	77257334	STALKER

Serial Number:	77230514	MOUNTAIN STALKER
Serial Number:	77239502	COOL CREEK
Serial Number:	77364562	U.S. OPEN BASS FISHING
Serial Number:	77364423	U.S. OPEN NATIONAL BASS TOURNAMENT
Serial Number:	77275672	SQUIRMIN'
Serial Number:	77239576	MAGTECH
Serial Number:	77238222	DUAL BRAKING SYSTEM
Serial Number:	77230488	HOBBS CREEK
Serial Number:	77208907	SAFETZ
Serial Number:	77208663	MONSTER BASS
Serial Number:	77208242	3D EVOLUTION
Serial Number:	77207064	DISCO ILLUMINATOR
Serial Number:	77203901	RED HEAD MICRO LITE
Serial Number:	77190534	NITRO SHAD DANCER
Serial Number:	77122232	VISÃO
Serial Number:	77025063	FREESTYLE

CORRESPONDENCE DATA

Fax Number: (314)480-1505
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 314-480-1500
Email: trademark@huschblackwell.com
Correspondent Name: Husch Blackwell Sanders LLP
Address Line 1: 190 Carondelet Plaza
Address Line 2: Suite 600
Address Line 4: St. Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	69996-025
NAME OF SUBMITTER:	Dennis J.M. Donahue III
Signature:	/Dennis J.M. Donahue III/
Date:	05/21/2008

Total Attachments: 2
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State of Missouri



Robin Carnahan
Secretary of State

AMENDED ARTICLES OF ORGANIZATION

WHEREAS,

Bass Pro Intellectual Property, L.L.C.
LC0034429

Formerly,

BASS PRO TRADEMARKS, L.L.C.

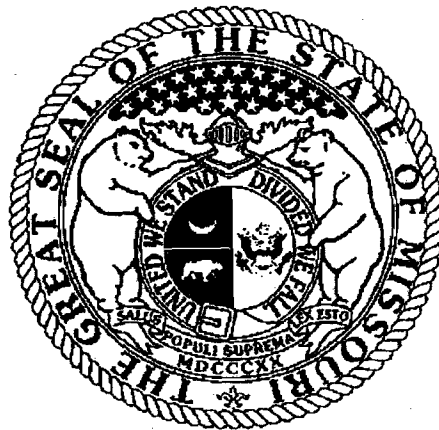
filed its amended Articles of Organization with this office and WHEREAS that filing was found to conform to the Missouri Limited Liability Company Act;

NOW, THEREFORE, I, ROBIN CARNAHAN, Secretary of State of Missouri, by virtue of authority vested in me by law do hereby certify and declare that the above entity's Articles of Organization are amended.

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, this 25th day of February, 2008.

Robin Carnahan

Secretary of State



TRADEMARK

REEL: 003781 FRAME: 0096



State of Missouri
Robin Carnahan, Secretary of State.

Corporations Division
P.O. Box 778 / 600 W. Main Street, Rm 322
Jefferson City, MO 65102

File Number:
LC0034429
Date Filed: 02/25/2008
Robin Carnahan
Secretary of State

Amendment of Articles of Organization
(Submit with filing fee of \$25)

1. The current name of the limited liability company is:
Bass Pro Trademarks, L.L.C.

2. The effective date of this document is the date it is filed by the Secretary of State of Missouri, unless a future date is indicated, as follows:

(Date may not be more than 90 days after the filing date in this Office)

3. State date of occurrence that required this amendment: February 25, 2008
Month/Day/Year

4. The articles of organization are hereby amended as follows:
The name of the limited liability company is changed to:
Bass Pro Intellectual Property, L.L.C.

5. (Check if applicable) This amendment is required to be filed because:
- management of the limited liability company is vested in one or more managers where management had not been so previously vested.
 - management of the limited liability company is no longer vested in one or more managers where management was previously so vested.
 - a change in the name of the limited liability company.
 - a change in the time set forth in the articles of organization for the limited liability company to dissolve.

6. This amendment is (check either or both):

- authorized under the operating agreement
- required to be filed under the provisions of RSMo Chapter 347

In affirmation thereof, the facts stated above are true:
(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)

	Charles R. Greene	2/25/08
Authorized Signature	Printed Name	Date
_____	_____	_____
Authorized Signature	Printed Name	Date
_____	_____	_____
Authorized Signature	Printed Name	Date

Name and address to return filed document:
Name: Charles R. Greene
Address: 1949 E. Sunshine Suite 2-300
City, State, and Zip Code: Springfield, MO 65804

State of Missouri
Amend/Restate - LLC/LP/LLP/LLLP 1 Page(s)

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