

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New World Kids Company		04/17/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	True Silver Corporation		
Street Address:	3500 W. Hallandale Beach Blvd.		
City:	Pembroke Park		
State/Country:	FLORIDA		
Postal Code:	33023		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1681300	SOPHIE DESS	
Registration Number:	1348040	SOPHIE DESS	
CORRESPONDENCE DATA			
Fax Number:	(305)379-3428		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305-379-9000		
Email:	trademarks@kpkb.com		
Correspondent Name:	Michael B. Chesal		
Address Line 1:	201 S. Biscayne Blvd.		
Address Line 2:	17th Floor		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	5609.0001		
NAME OF SUBMITTER:	Michael B. Chesal		
Signature:	/Michael B. Chesal/		

CH \$65.00 1681300

Date:

05/22/2008

Total Attachments: 1

source=Exhibit B, Assignment of TM Registrations Rights (M0548338)#page1.tif

EXHIBIT "B"
ASSIGNMENT OF TRADEMARK REGISTRATIONS AND RIGHTS

THIS ASSIGNMENT OF TRADEMARK REGISTRATIONS AND RIGHTS ("Assignment") is made and entered into by and between **NEW WORLD KIDS COMPANY**, a Texas corporation ("Assignor"), and **TRUE SILVER CORPORATION**, a Florida corporation ("Assignee").

WITNESSETH

WHEREAS, Assignor is the owner of the trademark SOPHIE DESS (the "Mark"); and

WHEREAS, the Mark is the subject of registrations at the United States Patent and Trademark Office on the Principal Register, under Registration Nos. 1681300 and 1348040, respectively (the "Registrations"); and

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Mark and the Registrations, including the goodwill of the business symbolized thereby, and Assignee desires to acquire such rights and goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers and assigns unto Assignee, all of Assignor's right, title and interest in and to (a) the Mark, together with the goodwill of Assignor's business symbolized thereby; (b) the Registrations; and (c) all claims and causes of action Assignor has or may have in connection with the Mark and the Registrations.

ASSIGNOR:

NEW WORLD KIDS COMPANY

Date: April 17th 2008

By: 

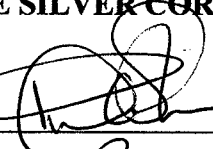
Print Name: EMMANUEL CHAN HON

Title: PRESIDENT

ASSIGNEE:

TRUE SILVER CORPORATION

Date: APRIL 17th 2008

By: 

Print Name: RICHARD G. SCHOONOVER

Title: PRESIDENT