

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MITCHELL SPORTS CORPORATION		12/04/2001	CORPORATION: FRANCE

RECEIVING PARTY DATA

Name:	PURE FISHING EUROPE
Street Address:	396 Rue de la Precision
City:	Z.I. de Pres Paris
State/Country:	FRANCE
Postal Code:	74970 MARIGNIER
Entity Type:	CORPORATION: FRANCE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1489510	MITCHELL

CORRESPONDENCE DATA

Fax Number: (202)659-9344
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: pfdocketing@roylance.com
 Correspondent Name: Roylance Abrams Berdo & Goodman LLP
 Address Line 1: 1300 19th Street N.W.
 Address Line 2: Suite 600
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	40841
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DOMESTIC REPRESENTATIVE

Name: Roylance Abrams Berdo & Goodman LLP
 Address Line 1: 1300 19th Street NW
 Address Line 2: Suite 600

OP \$40.00 1489510

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:

Stephen A. Straub

Signature:

/Stephen A. Straub/

Date:

05/22/2008

Total Attachments: 0

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