

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andrew Welch		04/25/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Grabit Interactive, Inc.		
Street Address:	6615 Costello Avenue		
City:	Valley Glen		
State/Country:	CALIFORNIA		
Postal Code:	91405		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78970638	GRABIT	
CORRESPONDENCE DATA			
Fax Number:	(408)720-8383		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 207-3800		
Email:	suzanne_johnston@bstz.com		
Correspondent Name:	Blakely, Sokoloff, Taylor & Zafman LLP		
Address Line 1:	12400 Wilshire Blvd., Suite 700		
Address Line 4:	Los Angeles, CALIFORNIA 90025-1040		
ATTORNEY DOCKET NUMBER:	8130.T001		
NAME OF SUBMITTER:	Farzad E. Amini		
Signature:	/Farzad E. Amini/		
Date:	05/22/2008		

CH \$40.00 78970638

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Andrew Welch ("Assignor"), an individual with a principal place of business in Valley Glen, California, is the owner of the mark GRABIT for computer software for dynamically identifying and selecting data objects using video pixel clusters from images and initiating subsequent actions, namely, using the identified and selected data objects to access information (the "Mark");


WHEREAS, Assignor is also the owner of pending U.S. Trademark Application No. 78/970,638 filed September 8, 2006 for the Mark (the "Application");

WHEREAS, Grabit Interactive, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 6615 Costello Avenue, Valley Glen, CA 91405 is desirous of acquiring all rights and interest in the Mark, the Application, the ongoing and existing business relating to the Mark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, the Application, the ongoing and existing business of Assignor to which the Mark pertains, and the goodwill appurtenant thereto.

SIGNED this 25th day of April, 2008.

Andrew Welch
(Assignor)


Name: Andrew Welch

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles

On April 25, 2008 before me, Karen Reed Ahrens

personally appeared Andrew Welch

}

Here Insert Name and Title of the Officer

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person~~(s)~~ whose name~~(s)~~ is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity~~(ies)~~, and that by his/~~her/their~~ signature~~(s)~~ on the instrument the person~~(s)~~, or the entity upon behalf of which the person~~(s)~~ acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Karen Reed Ahrens
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: ASSIGNMENT

Document Date: April 25, 2008 Number of Pages: 1

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

- Signer's Name: _____
- Individual
 - Corporate Officer — Title(s): _____
 - Partner — Limited General
 - Attorney in Fact
 - Trustee
 - Guardian or Conservator
 - Other: _____



Signer Is Representing: _____

- Signer's Name: _____
- Individual
 - Corporate Officer — Title(s): _____
 - Partner — Limited General
 - Attorney in Fact
 - Trustee
 - Guardian or Conservator
 - Other: _____



Signer Is Representing: _____