

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
RAGF, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation- State: New York  
 Other \_\_\_\_\_

Citizenship (see guidelines) New York  
Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: Robert's American Gourmet Food, LLC  
Internal  
Address: Robert's American Gourmet Food, Inc.  
Street Address: 100 Roslyn Avenue  
City: Sea Cliff  
State: NY  
Country: United States Zip: 11579

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship \_\_\_\_\_  
   **Limited Liability**  
 Other Company      Citizenship Delaware  
if assignee is not domiciled in the United States, a domestic  
representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**  
Execution Date(s) May 14, 2008

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)  
74/567,032  
(Please see attached Schedule 1 for additional trademarks)

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
ROBERT'S AMERICAN GOURMET w/design  
(Please see attached Schedule 1 for additional trademarks)

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: O'MELVENY & MYERS LLP  
Internal Address: Attn: K. Godfrey  
Street Address: 610 Newport Center Drive, 17<sup>th</sup> Fl.  
City: Newport Beach  
State: CA Zip: 92660  
Phone Number: (949) 760-9600  
Fax Number: (949) 823-6994  
Email Address: \_\_\_\_\_

**6. Total number of applications and registrations involved:** 27

**7. Total fee (37 CFR 2.6(b)(6) & 3.41 )** \$ 690.00

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 50-2862  
Authorized User Name Kristin Godfrey

**9. Signature:** Kristin Godfrey May 14, 2008  
Signature Date


Kristin Godfrey  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$690.00 502862 74567032

**SCHEDULE 1**  
**TRADEMARKS**

JURISDICTION	TRADEMARK	SERIAL NO.	FILING DATE
U.S.		74/567,032	08/29/1994
U.S.	CHAOS	76/631,737	02/22/2005
U.S.	FRUITY BOOTY	76/600,573	12/07/1998
U.S.	ORIGINAL POTATO FLYERS	74/458,802	10/12/1993
U.S.	PIRATE'S BOOTY	74/692,554	06/23/1995
U.S.	PIRATE'S CANNON BALLS	76/517,869	05/05/2003
U.S.	PLUNDERED BOOTY	76/517,870	05/05/2003
U.S.	POWER PUFFS	75/076,677	03/21/1996
U.S.	ROCKET CHIPS	76/105,628	08/09/2000
U.S.	SMART CRISPS	76/578,324	02/27/2004
U.S.	SMART PUFFS	74/354,236	02/01/1993
U.S.	TINGS	76/456,707	10/03/2002
U.S.	TUBES	76/681,106	08/24/2007
U.S.	VEGGIE BOOTY	75/600,471	12/07/1998
U.S.	VEGGIE TUBES	76/681,108	08/24/2007
U.S.	ZEN POPCORN	76/649,269	10/21/2005
U.S.	GROOVY GRANOLA	76/681,113	08/24/2007
U.S.	PIRATE'S SWAG	76/681,105	08/24/2007
U.S.	AMERICAN BUDS	76/338,312	11/16/2001
U.S.	DUDE FOOD	74/458,481	11/15/1993
U.S.	IT'S YOUR WORLD!	76/148,973	10/18/2000

i  
*Schedule 1 to  
Trademark Assignment  
(Contribution to LLC)*

NY1:1737187.2

**TRADEMARK**  
**REEL: 003782 FRAME: 0425**

JURISDICTION	TRADEMARK	SERIAL NO.	FILING DATE
U.S.	ROBAZON	76/338,227	11/16/2001
U.S.	SPIRULINA SPIRALS	76/600,472	12/07/1998
U.S.	ST. JOHN'S WORT TORTILLA CHIPS	75/600,461	12/07/1998
U.S.	THE FILLMORES	76/210,637	02/15/2001
U.S.	WHEN YOU'VE GOT ROBERTS YOU'VE GOT GOOD TASTE	75/600,458	12/07/1998
U.K.	ROBERT'S AMERICAN GOURMET	0818121001	04/22/2002
U.S.	ROBSCAPE.COM	75/913,096	02/09/2000

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (“Assignment”) is made and entered into as of May 14, 2008 (the “Effective Date”), by and between RAGF, Inc., a New York corporation (“Assignor”), and Robert’s American Gourmet Food, LLC, a Delaware limited liability company (“Assignee”).

**WHEREAS**, in connection with the transactions contemplated by the Contribution Agreement dated as of May 14, 2008 by and among Assignor and Assignee, Assignor wishes to assign to Assignee, and Assignee wishes to accept from Assignor, the trademarks set forth on Schedule I attached hereto (collectively, the “Assigned Trademarks”).

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby sells, assigns and transfers to Assignee its entire right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business associated with the Assigned Trademarks, all other corresponding rights secured under the laws of the United States and any foreign country and all claims for damages by reason of past, present or future infringement or other unauthorized use of the Assigned Trademarks, including the right to collect all proceeds and damages therefrom.

Assignor further agrees that should additional or further documentation of the assignment be required to protect, secure, vest and record good title to the Assigned Trademarks in Assignee, Assignor will, without further consideration, provide or execute such other information or documents as may be reasonably necessary upon Assignee’s reasonable request.


Assignor hereby authorizes and requests the Commissioner for Trademarks of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Assigned Trademarks registered in the corresponding jurisdiction.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

**IN WITNESS WHEREOF**, Assignor and Assignee execute this Assignment by their duly authorized representatives as of the Effective Date.

**"ASSIGNOR"**


**RAGF, Inc.,**  
a New York corporation

By:   
Name: Robert Ehrlich  
Title: CEO


**"ASSIGNEE"**

**Robert's American Gourmet Food, LLC,**  
a Delaware limited liability company

By: RAGF, Inc.,  
its Sole Member

By:   
Name: Robert Ehrlich  
Title: CEO

**SCHEDULE 1****TRADEMARKS**

JURISDICTION	TRADEMARK	SERIAL NO.	FILING DATE
U.S.		74/567,032	08/29/1994
U.S.	CHAOS	76/631,737	02/22/2005
U.S.	FRUITY BOOTY	76/600,573	12/07/1998
U.S.	ORIGINAL POTATO FLYERS	74/458,802	10/12/1993
U.S.	PIRATE'S BOOTY	74/692,554	06/23/1995
U.S.	PIRATE'S CANNON BALLS	76/517,869	05/05/2003
U.S.	PLUNDERED BOOTY	76/517,870	05/05/2003
U.S.	POWER PUFFS	75/076,677	03/21/1996
U.S.	ROCKET CHIPS	76/105,628	08/09/2000
U.S.	SMART CRISPS	76/578,324	02/27/2004
U.S.	SMART PUFFS	74/354,236	02/01/1993
U.S.	TINGS	76/456,707	10/03/2002
U.S.	TUBES	76/681,106	08/24/2007
U.S.	VEGGIE BOOTY	75/600,471	12/07/1998
U.S.	VEGGIE TUBES	76/681,108	08/24/2007
U.S.	ZEN POPCORN	76/649,269	10/21/2005
U.S.	GROOVY GRANOLA	76/681,113	08/24/2007
U.S.	PIRATE'S SWAG	76/681,105	08/24/2007
U.S.	AMERICAN BUDS	76/338,312	11/16/2001
U.S.	DUDE FOOD	74/458,481	11/15/1993
U.S.	IT'S YOUR WORLD!	76/148,973	10/18/2000

i  
*Schedule 1 to  
 Trademark Assignment  
 (Contribution to LLC)*

NY1:1737187.2

**TRADEMARK**  
**REEL: 003782 FRAME: 0429**

JURISDICTION	TRADEMARK	SERIAL NO.	FILING DATE
U.S.	ROBAZON	76/338,227	11/16/2001
U.S.	SPIRULINA SPIRALS	76/600,472	12/07/1998
U.S.	ST. JOHN'S WORT TORTILLA CHIPS	75/600,481	12/07/1998
U.S.	THE FILLMORES	76/210,637	02/15/2001
U.S.	WHEN YOU'VE GOT ROBERTS YOU'VE GOT GOOD TASTE	75/600,456	12/07/1998
U.K.	ROBERT'S AMERICAN GOURMET	0818121001	04/22/2002
U.S.	ROBSCAPE.COM	75/913,096	02/09/2000




---

**O'MELVENY & MYERS LLP**

610 Newport Center Drive, 17th Floor  
Newport Beach, California 92660-6429

TELEPHONE (949) 760-9600

FACSIMILE (949) 823-6994

---

**F A X T R A N S M I T T A L**


---

**DATE & TIME:**

Wednesday, 05/14/08, 4:13 PM

**TOTAL NUMBER OF PAGES:**

8

**TO:**

Mail Stop Assignment Recordation  
Services- UNITED STATES  
PATENT & TRADEMARK  
OFFICE

**FAX NUMBER:**

(571) 273-0140

**TELEPHONE NUMBER:****FROM:**

Kristin M. Godfrey

**RETURN FAX NUMBER:**

(949) 823-6994

**TELEPHONE NUMBER:**

(949) 823-6942

---

**M E S S A G E**


---



---

**CERTIFICATE OF MAILING (37 C.F.R. §1.10)**

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being transmitted by facsimile to (571) 273-0140 on the date shown below and addressed to the Mail Stop Assignment Recordation Services, Director of the USPTO, PO Box 1450 Alexandria, VA 22313-1450.

May 14, 2008

Date of Deposit

Kristin Godfrey

Kristin Godfrey

---

IF YOU DID NOT RECEIVE ALL PAGES, PLEASE CALL OUR FAX DEPARTMENT AT (949) 823-7901.

---

**FILE NO.:**

USER NO.:

RESPONSIBLE ATTY NAME:

SPECIAL INSTRUCTIONS:

13264

Kristin M. Godfrey

**RETURN ORIGINAL TO:**

EXTENSION:

LOCATION:

This document is intended for the exclusive use of the addressee. It may contain privileged, confidential, or non-disclosable information. If you are not the addressee, or someone responsible for delivering this document to the addressee, you may not read, copy, or distribute it. If you have received this document by mistake, please call us promptly and securely dispose of it. Thank you.

**TRADEMARK**

**RECORDED: 05/14/2008**

**REEL: 003782 FRAME: 0431**