

Execution Copy

TRADEMARK ASSIGNMENT

This ASSIGNMENT OF TRADEMARKS is effective as of September 11, 2007, by International Paper Company, a corporation of the State of New York ("Assignor") to Mafcote, Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of September 11, 2007 (the "**Purchase Agreement**"), pursuant to which Assignor has agreed to transfer to Assignee and Assignee has agreed to accept from Assignor certain of the assets including, but not limited to the Assigned Trademark (as defined in the Purchase Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, set over, and deliver to Assignee all of Assignor's right, title, and interest, in and to:

(i) the trademarks, trade names, labels and other trade dress set forth on Schedule A hereto, including all registrations and applications thereof, all registrations which may be granted in respect of such applications, all renewals of such registrations, and all common law rights therein;

(i) the goodwill of the business symbolized by such trademarks;

(ii) all causes of action, claims and demands or other rights for, or arising from, any infringement, including past infringement, of such trademarks set forth on Schedule A; and

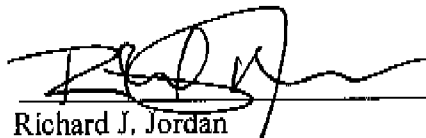
(iii) all rights corresponding thereto throughout the world.

From time to time after the date hereof, at the request of either party hereto, and at the expense of the party so requesting, each of the parties hereto shall execute and deliver to such requesting party such documents and take such other action as such requesting party may reasonably request in order to consummate more effectively the transactions contemplated hereby.

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IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

INTERNATIONAL PAPER COMPANY

By: 
Richard J. Jordan
Manager of Business Analysis

Agreed to and Accepted:

MAFCOTE, INC.

By: 
Steven A. Schulman
President

Schedule A
Assigned Trademarks

JET PRINT PHOTO (United States Trademark Registration No. 2,378,613)

WARE, FRESSOLA, VAN DER SLUYS & ADOLPHSON LLP

PATENT, TRADEMARK, COPYRIGHT AND COMPUTER LAW COUNSEL

BRADFORD GREEN, BUILDING FIVE

755 MAIN STREET

P. O. BOX 224

MONROE, CONNECTICUT 06468

TELEPHONE: (203) 261-1234

FACSIMILE: (203) 261-5676

E MAIL: mail@wfvb.net

ALFRED A. FRESSOLA
K. BRADFORD ADOLPHSON
FRANCIS J. MAGUIRE, JR.
WILLIAM J. BARBER
JAMES A. RETTER, Ph.D.
JAMES R. FREDERICK
MILTON M. OLIVER*
JACK M. PASQUALE
ANDREW T. HYMAN
KEITH R. OBERT
*MA AND NY BAR

OF COUNSEL: ROBERT H. WARE

PETER C. VAN DER SLUYS
(1939-1991)KENNETH Q. LAO, Ph.D.
PATENT AGENTANATOLY FRENKEL, Ph.D.
PATENT AGENTSHIMING WU, Ph.D.
PATENT AGENTCATHY A. STURMER
PATENT AGENT

19 MAY 2008

VIA FAX 1-571-273-0140

US PATENT & TRADEMARK OFFICE
OFFICE OF PUBLIC RECORDS
ASSIGNMENT DIVISION

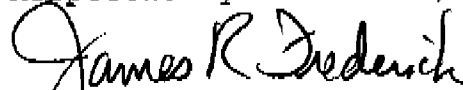
Re: Attorney Docket #854-999

Sirs:

Submitted herewith is a trademark assignment for
recordation. After recording, kindly transmit the Notice of
Recordation to our fax number:

203-261-5676

Respectfully submitted,



James R. Frederick Reg. # 25865

Customer Number 004955

TEL: 203-261-1234

FAX: 203-261-5676

EMAIL: JRF@WFVA.NET

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