# TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| Lowe's HIW, Inc. | | 04/10/2008 | CORPORATION: WASHINGTON |

RECEIVING PARTY DATA

| | |
|---|---|
| Name: | LF, LLC |
| Street Address: | 2601 Annand Drive |
| Internal Address: | Suite 17 |
| City: | Wilmington |
| State/Country: | DELAWARE |
| Postal Code: | 19808 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|---|---|---|
| Registration Number: | 1800978 | WATER WISE |

OP $40.00 1800978

CORRESPONDENCE DATA

Fax Number: (919)416-8363
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*
Phone: 9192868041
Email: pto_tmconfirmation@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

| | |
|---|---|
| ATTORNEY DOCKET NUMBER: | 933243.330193 WATERWISE3 |
| NAME OF SUBMITTER: | Trevor P. Schmidt |
| Signature: | /Trevor P. Schmidt/ |

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|---|---|
| Date: | 05/27/2008 |

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK AND
TRADEMARK REGISTRATION

WHEREAS, Lowe's HIW, Inc., organized and existing under the laws of the State of Washington, having a principal place of business at 101 Andover Park E., Suite 200, Tukwila, Washington 98188 (hereinafter referred to as "ASSIGNOR") is the exclusive and record owner of the entire right, title, and interest in and to the following Trademark ("the Trademark") and the corresponding "U.S. Trademark Registration" therefor:

Mark: **WATER WISE and Design**
Reg. No.: 1,800,978
Registered: October 26, 1993
Int. Class: 031

WHEREAS, LF, LLC., a Limited Liability Company, organized and existing under the laws of the State of Delaware, having a principal place of business at 2601 Annand Drive, Suite 17, Wilmington, Delaware 19808 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the Trademark and the corresponding official United States Trademark Registration therefor:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer, and sell unto said ASSIGNEE the entire right, title, and interest in and to the Trademark and the corresponding Trademark Registration therefor, together with the goodwill of the business appurtenant to and symbolized by said Trademark, and said corresponding Trademark Registration therefor, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by

ASSIGNOR had this transfer, assignment and sale not been made.

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title and interests herein assigned, transferred and sold to ASSIGNEE, that it has not executed and will not execute any agreement in conflict herewith, and that it will execute any and all other instruments which may be necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR, intending to be legally bound, has caused this Assignment to be executed by its duly authorized officer as of the 10 day of April, 2008.

ASSIGNOR:
LOWE'S HIW, INC.

By: Mike Menser
Title: SVP, Product Development & Global Sourcing



RECORDED: 05/27/2008

TRADEMARK
REEL: 003782 FRAME: 0894