

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOUIS HORNICK & CO., INC.		05/13/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	BED BATH & BEYOND PROCUREMENT CO. INC.		
Street Address:	110 Bi-County Blvd.		
City:	Farmingdale		
State/Country:	NEW YORK		
Postal Code:	11735		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77304154	DUBLIN	
CORRESPONDENCE DATA			
Fax Number:	(908)654-7866		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908-654-5000		
Email:	trademarkadmin@ldlkm.com		
Correspondent Name:	LERNER, DAVID, LITTENBERG, KRUMHOLZ & ME		
Address Line 1:	600 SOUTH AVENUE WEST		
Address Line 4:	WESTFIELD, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	BBB 10.1-167		
NAME OF SUBMITTER:	BRUCE H. SALES		
Signature:	/BRUCE H. SALES/		
Date:	05/27/2008		

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Total Attachments: 2

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ASSIGNMENT

WHEREAS, **LOUIS HORNICK & CO., INC.**, a New York corporation located at 261 Fifth Avenue, New York, NY 10016 (hereinafter "**ASSIGNOR**"), was the owner of all right, title and interest in and to the below listed trademark which has been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Serial No.</u>
DUBLIN	77304154

(hereinafter referred to as the "Mark");

WHEREAS, **BED BATH & BEYOND PROCUREMENT CO. INC.**, a New York Corporation located at 110 Bi-County Blvd., Farmingdale, NY 11735 (hereinafter "**ASSIGNEE**") was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby;
and


WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and

transfer unto said **ASSIGNEE** all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

LOUIS HORNICK & CO., INC.

BY: 

NAME: Louis Hornick II

DATE: 13 May 2008

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RECORDED: 05/27/2008

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