

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medallion Capital, Inc.		05/22/2008	CORPORATION:

RECEIVING PARTY DATA	
Name:	Select Comfort Corporation
Street Address:	6105 Trenton Lane North
Internal Address:	Suite 100
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55442-3240
Entity Type:	CORPORATION:
Name:	Select Comfort Retail Corporation
Street Address:	6105 Trenton Lane North
Internal Address:	Suite 100
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55442-3240
Entity Type:	CORPORATION:
Name:	Select Comfort Direct Corporation
Street Address:	6105 Trenton Lane North
Internal Address:	Suite 100
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55442-3240
Entity Type:	CORPORATION:
Name:	Select Comfort SC Corporation
Street Address:	6105 Trenton Lane North

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Internal Address:	Suite 100
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55442-3240
Entity Type:	CORPORATION:

Name:	Direct Call Centers, Inc.
Street Address:	6105 Trenton Lane North
Internal Address:	Suite 100
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55442-3240
Entity Type:	CORPORATION:

Name:	selectcomfort.com corporation
Street Address:	6105 Trenton Lane North
Internal Address:	Suite 100
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55442-3240
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	1581562	SELECT COMFORT
Registration Number:	1590557	SELECT COMFORT
Registration Number:	2042605	COMFORT CLUB
Registration Number:	1976214	SELECT COMFORT
Registration Number:	1954866	
Registration Number:	2014463	SLEEP INSURANCE
Registration Number:	1976517	SELECT COMFORT
Registration Number:	2149899	SLEEP NUMBER
Registration Number:	2301392	SLEEP BETTER ON AIR
Registration Number:	2433884	AIRGONOMICS
Registration Number:	2371665	LUXFOR
Registration Number:	2371668	LUXFOR
Registration Number:	2365768	SLEEPTEC

Registration Number:	2485647	BAR
Registration Number:	2445294	SOFT-TOP
Registration Number:	2425662	BELADOR
Registration Number:	2326197	SLEEP BETTER ON AIR
Registration Number:	2404869	SITS LIKE A SOFA AND SLEEPS LIKE A BED
Registration Number:	2753633	SLEEP NUMBER
Registration Number:	2618999	SLEEP NUMBER
Registration Number:	2641045	SLEEP NUMBER
Registration Number:	2659425	THE SLEEP NUMBER BED BY SELECT COMFORT
Registration Number:	2594386	THE SLEEP NUMBER STORE BY SELECT COMFORT
Registration Number:	2670321	DUALITY
Registration Number:	2670322	EUROLOFT
Registration Number:	2799077	DUOLOFT
Registration Number:	2652747	THERMO-CORE
Registration Number:	2803510	SLUMBERLOFT
Registration Number:	2515607	THERMO-FOAM
Serial Number:	75758569	SANCTUARY
Serial Number:	75922028	BEDS.COM
Serial Number:	76027592	SELECT COMFORT SOFA SLEEPAIRE
Serial Number:	76027696	SELECT COMFORT SOFA SLEEPAIRE COLLECTION
Serial Number:	78043095	LUXLOFT

CORRESPONDENCE DATA

Fax Number: (612)607-7100
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-607-7000
Email: chilberg@oppenheimer.com
Correspondent Name: Oppenheimer Wolff & Donnelly LLP
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Address Line 2: Plaza VII, Suite 3300
Address Line 4: Minneapolis, MINNESOTA 55402-1609

ATTORNEY DOCKET NUMBER:	8929-708
NAME OF SUBMITTER:	Christopher R. Hilberg
Signature:	/Christopher R. Hilberg/
Date:	05/28/2008

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

WHEREAS, Select Comfort Corporation, a Minnesota corporation (the "Company"), and Select Comfort Retail Corporation, Select Comfort Direct Corporation, Select Comfort SC Corporation, Direct Call Centers, Inc., and selectcomfort.com corporation, all of which are Minnesota corporations, (the "Subsidiaries") (the Company and the Subsidiaries being individually and collectively referred to herein as the "Debtor"), and Medallion Capital, Inc. (the "Secured Party"), entered into that certain Loan Agreement dated as of September 28, 2001 (the "Loan Agreement"); and

WHEREAS, to secure the Loan Agreement, the Debtor and the Secured Party entered into that certain Security Agreement dated as of September 28, 2001 (the "September 28, 2001 Security Agreement") granting to the Secured Party a continuing security interest in the Patents set forth on the attached Exhibit A and the Trademarks set forth on the attached Exhibit B; and

WHEREAS, the Secured Party acknowledges that Debtor has satisfied its obligations under the Loan Agreement and desires to release its security interest in the Patents and Trademarks.

NOW THEREFORE the Secured Party agrees as follows:

As of the date hereof, the undersigned Secured Party has not assigned or otherwise disposed of its security interest in the Patents listed on the attached Exhibit A pursuant to which a security interest was filed with the United States Patent and Trademark Office on October 17, 2001 at Reel 012066 Frame 0633; as of the date hereof, the undersigned Secured Party has not assigned or otherwise disposed of its security interest in the Trademarks listed on attached Exhibit B pursuant to which a security interest was filed with the United States Patent and Trademark Office on October 18, 2001 at Reel 2351 Frame 0144.

The Secured Party hereby releases to the Debtor the security interest in the Patents and Trademarks as granted in the September 28, 2001 Security Agreement.

Dated as of the 22 day of May, 2008.

Secured Party:

MEDALLION CAPITAL, INC.

By: Dean Pickarall

Name: Dean Pickarall

Title: Vice President

OPPENHEIMER: 2581155 v01 05/14/2008

EXHIBIT A – Medallion Release

PATENTS

Patent No.	Title	Grant Date
D300194	AN AIR MATTRESS	03/14/1989
4897890	AIR CONTROL SYSTEM FOR AIR BED	02/06/1990
4788729	AIR MATTRESS WITH AUDIBLE PRESSURE RELIEF VALVE	12/06/1988
4766628	AIR MATTRESS WITH FILLER CHECK VALVE AND CAP THEREFOR	08/30/1988
4829616	AIR CONTROL SYSTEM FOR AIR BED	05/16/1989
D313973	HAND-HELD CONTROL UNIT FOR THE OPERATION OF AN INFLATABLE AIR MATTRESS	01/22/1991
4890344	AIR CONTROL SYSTEM FOR AIR BED	01/02/1990
4908895	AIR MATTRESS	03/20/1990
4991244	BORDER FOR AIR BED	02/12/1991
5144706	KNOCK-DOWN BED FOUNDATION	09/08/1992
5170522	AIR ADJUSTABLE BED	12/15/1992
5564140	FRAME ASSEMBLY FOR SUPPORTING A MATTRESS	10/15/1996
5509154	AIR CONTROL SYSTEM FOR AN AIR BED	04/23/1996
5652484	AIR CONTROL SYSTEM FOR AN AIR BED	07/29/1997
5642546	INFLATABLE MATTRESS WITH IMPROVED BORDER SUPPORT WALL	07/01/1997
5765246	INFLATABLE MATTRESS WITH IMPROVED BORDER SUPPORT WALL	06/16/1998
5903941	AIR CONTROL SYSTEM FOR AN AIR BED	05/18/1999
5904172	VALVE ENCLOSURE ASSEMBLY	05/18/1999
6037723	AIR CONTROL SYSTEM FOR AN AIR BED	03/14/2000
6202239	MULTI-ZONE SUPPORT	03/20/2001
6108844	AIR MATTRESS FOR A SLEEPER SOFA	08/29/2000
6161231	SLEEPER SOFA WITH AN AIR MATTRESS	12/19/2000
6397419	SYSTEM AND METHOD FOR SLEEP SURFACE ADJUSTMENT	06/04/2002
6483264	AIR CONTROL SYSTEM FOR AN AIR BED	11/19/2002
D368475	HAND HELD REMOTE CONTROL UNIT	04/02/1996
US20020069462	BED FOUNDATION	Abandoned

EXHIBIT B - Medallion Release

TRADEMARKS

Registration/ Serial No.	Mark	Issue Date
1581562	SELECT COMFORT	02/06/1990
1590557	SELECT COMFORT	04/10/1990
2042605	COMFORT CLUB	03/11/1997
1976214	SELECT COMFORT	05/28/1996
1954866	NO COUNTING SHEEP LOGO	02/06/1996
2014463	SLEEP INSURANCE	11/05/1996
1976517	SELECT COMFORT	05/28/1996
2149899	SLEEP NUMBER	04/07/1998
2301392	SLEEP BETTER ON AIR	12/21/1999
2433884	AIRGONOMICS	03/06/2001
2371665	LUXFOR	07/25/2000
2371668	LUXFOR	07/25/2000
2365768	SLEEPTEC	07/11/2000
2485647	BAR	09/04/2001
2445294	SOFT-TOP	04/17/2001
2425662	BELADOR	01/30/2001
2326197	SLEEP BETTER ON AIR	03/07/2000
2404869	SITS LIKE A SOFA AND SLEEPS LIKE A BED	11/14/2000
2753633	SLEEP NUMBER	08/19/2003
2618999	SLEEP NUMBER	09/10/2002
2641045	SLEEP NUMBER	10/22/2002
2659425	THE SLEEP NUMBER BED BY SELECT COMFORT	12/10/2002
2594386	THE SLEEP NUMBER BED BY SELECT COMFORT	07/16/2002
2670321	DUALITY	12/31/2002
2670322	EUROLOFT	12/31/2002
2799077	DUOLOFT	12/23/2003
2652747	THERMO-CORE	11/19/2002
2803510	SLUMBERLOFT	01/06/2004
2515607	THERMO-FOAM	12/04/2001
75/758569	SANCTUARY	Abandoned
75/922028	BEDS.COM	Abandoned
76/027592	SELECT COMFORT SOFA SLEEPAIRE	Abandoned
76/027696	SELECT COMFORT SOFA SLEEPAIRE COLLECTION	Abandoned
78/043095	LUXLOFT	Abandoned

OPPENHEIMER: 2581566 v01 05/14/2008