

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shawn Biega		04/16/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chums, Inc.		
<b>Street Address:</b>	2424 South 2570 West		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84119		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3238143	BEYONDCOASTAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)533-0323		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(801) 533-0320		
<b>Email:</b>	mail@batemanip.com		
<b>Correspondent Name:</b>	Randall B. Bateman		
<b>Address Line 1:</b>	P.O. Box 1319		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84110		
<b>ATTORNEY DOCKET NUMBER:</b>	3996.CHUM.TM		
<b>NAME OF SUBMITTER:</b>	Randall B. Bateman		
<b>Signature:</b>	/Randall B. Bateman/		
<b>Date:</b>	05/28/2008		

OP \$40.00 3238143

Total Attachments: 2

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<b>ASSIGNMENT</b>  Page <u>1</u> of <u>2</u>	Attorney Docket No.	3996.CHUM.TM
	Registrant	Shawn Biega
	Assignee	Chums, Inc.
	Registration Number	3,238,143
	Registration Date	May 1, 2007

WHEREAS, Shawn Biega (hereinafter referred to as "ASSIGNOR"), being a resident of the State of California, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark BEYOND COASTAL, (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office as U.S. Trademark Registration No. 3,238,143, having a registration date of 05/01/2007 (hereinafter referred to as the "registration"); and

WHEREAS, Chums, Inc. (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 2424 South 2570 West, Salt Lake City, Utah, 84119, is desirous of acquiring all right, title and interest in and to the Mark held by Shawn Biega, and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark, the above-identified registration, and any common law rights, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of

<b>ASSIGNMENT</b>  Page <u>2</u> of <u>2</u>	Attorney Docket No.	3996.CHUM.TM
	Registrant	Shawn Biega
	Assignee	Chums, Inc.
	Registration Number	3,238,143
	Registration Date	May 1, 2007

registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

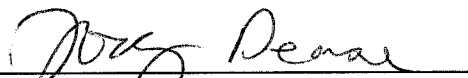
Executed this 16 day of April, 2008 at SALT LAKE CITY Utah  
(city) (state)



Shawn Biega

STATE OF UTAH )  
: ss  
County of UTAH )

Before me personally appeared Shawn Biega and acknowledged the foregoing instrument to be his free act and deed this 16 day of April, 2008.

  
Notary Public

Residing at/My commission expires:

3/25/09

