

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McKenzie Sports Products, Inc.		11/17/2005	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	McKenzie Targets, Inc.
Street Address:	1910 St. Luke's Church Road
City:	Salisbury
State/Country:	NORTH CAROLINA
Postal Code:	28146
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1919975	AIM-RITE
Registration Number:	1989642	MCKENZIE
Registration Number:	1830436	NATRA-LOOK
Registration Number:	1980713	DURACORE
Registration Number:	2321852	TUFF SHOT SERIES
Registration Number:	2324438	TUFFBUCK
Registration Number:	2431715	TUFFBLOCK MCKENZIE TARGETS
Registration Number:	2329408	TUFF STOP MCKENZIE
Registration Number:	2729005	MCKENZIE HD
Registration Number:	2657115	CARBONBLOCK
Registration Number:	2778275	CARBON-BUCK
Registration Number:	2850277	SUPERFLEX FOAM
Serial Number:	76468489	HANDBLOCK

OP \$340.00 1919975

CORRESPONDENCE DATA

Fax Number: (319)365-8443

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 319-365-9461

Email: deanna@shuttleworthlaw.com

Correspondent Name: Ryan N. Carter

Address Line 1: 115 3rd Street SE, Suite 500

Address Line 4: Cedar Rapids, IOWA 52401

ATTORNEY DOCKET NUMBER:	11968-1 TM ASSIGN
NAME OF SUBMITTER:	Ryan N. Carter
Signature:	/Ryan N. Carter/
Date:	05/29/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, MCKENZIE SPORTS PRODUCTS, INC., a North Carolina corporation, with offices at 1910 St. Luke's Church Road, Salisbury, North Carolina 28146 (hereinafter "Assignor"), is the owner of record in the United States Patent and Trademark Office of the trademark registrations identified in Schedule A hereto, as well as the trademark applications, domain names and trade names identified in Schedule A (hereinafter "Trademarks"), together with the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, all common law rights, all causes of action, and all claims for damages, profits and other awards by reason of past infringement, dilution, misappropriation or other violations thereof, including the right to sue therefor; and

WHEREAS, MCKENZIE TARGETS, INC., a Delaware corporation, with offices at 1910 St. Luke's Church Road, Salisbury, North Carolina 28146 (hereinafter "Assignee"), desires to acquire the Trademarks, including the goodwill of the business associated therewith and symbolized thereby and all rights appurtenant thereto.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, that:

Assignor hereby sells, assigns, transfers and sets over unto Assignee, its successors and assigns, free of all encumbrances, Assignor's entire right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith and symbolized thereby, and together with all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation, or other violation thereof, and the right to sue therefor.

Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which may be required to transfer all of Assignor's rights, title and interest in and to the said Trademarks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

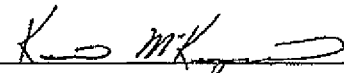
Assignor acknowledges and agrees that it has the power and authority to assign the Trademarks to Assignee.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed in their corporate names by their duly authorized representatives this 17th day of November, 2005.

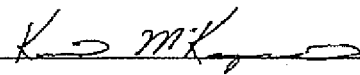
ASSIGNOR:

MCKENZIE SPORTS PRODUCTS, INC.,
a North Carolina corporation

By: 
Name: Kevin McKenzie
Title: President

ASSIGNEE:

MCKENZIE TARGETS, INC.,
a Delaware corporation

By: 
Name: Kevin McKenzie
Title: President

Schedule A

United States Trademarks

	Trademark	Registration No.	Registration Date
1.	Aim-Rite	1,919,975	09/19/95
2.	McKenzie & Design	1,989,642	07/30/96
3.	Natra-Look	1,830,436	04/12/94
4.	DuraCore	1,980,713	06/18/96
5.	TuffShot series	2,321,852	02/22/00
6.	TuffBuck series	2,324,438	02/29/00
7.	TuffBlock McKenzie Targets	2,431,715	02/27/01
8.	TuffStop McKenzie	2,329,408	03/14/00
9.	McKenzie HD	2,729,005	06/24/03
10.	Carbon Block	2,657,115	12/03/02
11.	Carbon-Buck	2,778,275	10/28/03
12.	SuperFlex Foam	2,850,277	06/08/04

United States Trademark Applications

	Trademark	Application No.	Filing Date
1.	HandiBlock	76/468,489	11/20/02

Unregistered Trade Names

- McKenzie Target

Domain Names

- www.mckenzie3d.com
- www.mckenzietargets.biz
- www.mckenzie3d.biz