

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fashion Shoe Licensing LLC		05/19/2008	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SPOP, Inc.		
<b>Street Address:</b>	818 South Broadway, Suite No. 601		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90014		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1576511	PROTEGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)445-9169		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310-666-6880		
<b>Email:</b>	katherine@koyanagilaw.com		
<b>Correspondent Name:</b>	Katherine Koyanagi		
<b>Address Line 1:</b>	11301 W. Olympic Blvd., #324		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90064		
<b>NAME OF SUBMITTER:</b>	Katherine Koyanagi		
<b>Signature:</b>	/kkoyanagi/		
<b>Date:</b>	05/29/2008		

OP \$40.00 1576511

Total Attachments: 1

**900107703**

**TRADEMARK  
 REEL: 003785 FRAME: 0549**



**ASSIGNMENT**

**WHEREAS**, Fashion Shoe Licensing LLC, a corporation organized and existing under the laws of Delaware located at 3333 New Hyde Park Road, New Hyde Park, New York 11042 (“**Assignor**”), is the owner of the mark PROTEGE, U.S. Reg. No. 1576511 (hereinafter, the “**Trademark**”); and

**WHEREAS**, SPOP, Inc., a corporation organized and existing under the laws of California located at 818 South Broadway, Suite No. 601, Los Angeles, CA 90014 (“**Assignee**”), is desirous of acquiring the Trademark.

**NOW, THEREFORE**, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

**IN WITNESS WHEREOF**, **Assignor** has duly executed this agreement on this 19 day of May 2008.

**FASHION SHOE LICENSING LLC**

By: 

Name: NAHUM G. STAR

Title: President

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