### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Affidavit attesting to trademark ownership and assignment from Intellectual Property Publishing Ltd. to LLP Limited

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Intellectual Property Publishing Ltd.		104/03/2008	Limited Company: UNITED KINGDOM

### **RECEIVING PARTY DATA**

Name:	LLP Limited	
Street Address:	Mortimer House, 37-41 Mortimer Street	
City:	London	
State/Country:	UNITED KINGDOM	
Postal Code:	W1T 3JH	
Entity Type:	Business: UNITED KINGDOM	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1476773	TRADEMARK WORLD

### **CORRESPONDENCE DATA**

Fax Number: (312)827-8185

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-781-6013

Email: trademarks@bellboyd.com, kstarshak@bellboyd.com

Correspondent Name: Kathryn Starshak
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ATTORNEY DOCKET NUMBER: 115260

## DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

TRADEMARK
REEL: 003786 FRAME: 0316

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Address Line 2: Address Line 3: Address Line 4:		
NAME OF SUBMITTER:	Kathryn Starshak	
Signature:	/kathryn starshak/	
Date:	05/29/2008	
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**AFFIDAVIT FOR TRADEMARK REGISTRATION NO. 1,476,773** 

I, Peter Rigby, declare and state as follows:

1. I am the Chief Executive of Informa plc, the ultimate parent Company of Informa

UK Limited of which I am also a director. I have been employed at Informa plc for 25 years and

I have knowledge of the company's ownership of TRADEMARK WORLD trademark, and U.S.

Trademark Registration No. 1,476,773.

2. In 1998 the original owner of U.S. Trademark Registration No. 1,476,773,

Intellectual Property Publishing Limited, and all assets related thereto, was purchased by LLP

Limited, a UK business located at Mortimer House, 37-41 Mortimer Street, London W1T 3JH.

As a result of this transaction, LLP Limited became the owner of the TRADEMARK WORLD

trademark, and U.S. Trademark Registration No. 1,476,773. However, the documents

evidencing this transaction no longer exist.

3. On July 19, 1999, LLP Limited changed its name to Informa Publishing Group

Limited. A copy of the change of name document has been recorded with the Assignment

Division of the United States Patent & Trademark Office.

4. On July 2, 2001, Informa Publishing Group Limited changed its name to Informa

UK Limited. A copy of the change of name document has been recorded with the Assignment

Division of the United States Patent & Trademark Office.

5. On January 4, 2005, Informa UK Limited changed its name to T&F Informa UK

Limited. A copy of the change of name document has been recorded with the Assignment

Division of the United States Patent & Trademark Office.

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- 6. On January 4, 2006, T&F Informa UK Limited changed its name to Informa UK Limited. A copy of the change of name document has been recorded with the Assignment Division of the United States Patent & Trademark Office.
- 7. As a result of the above-referenced transactions, Informa UK Limited at Mortimer House, 37-41 Mortimer Street, London W1T 3JH is the current owner of the TRADEMARK WORLD trademark and U.S. Registration No. 1,476,773.

I declare under penalty of perjury that the foregoing is true and correct.

Date: 3 APRIL 2008	
	Peter Rigby

**RECORDED: 05/29/2008**