

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Fire and Casualty Company		08/31/2007	CORPORATION: IDAHO
RECEIVING PARTY DATA			
Name:	Pets Best Insurance Services, LLC		
Street Address:	2710 Sunrise Rim Road		
City:	Boise		
State/Country:	IDAHO		
Postal Code:	83705		
Entity Type:	LIMITED LIABILITY COMPANY: IDAHO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	78673767	PETS BEST	
Serial Number:	78673813	PETS BEST INSURANCE COMPANY	
Serial Number:	78903177	PETS CLASSIC	
Serial Number:	78673801	PETS BEST	
Serial Number:	78903190	PETS BASIC	
Serial Number:	78673796	PETS BEST	
CORRESPONDENCE DATA			
Fax Number:	(208)342-3829		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(208) 344-6000		
Email:	bfra@hteh.com		
Correspondent Name:	Brad R. Frazer		
Address Line 1:	877 West Main Street		
Address Line 2:	Suite 1000		
Address Line 4:	Boise, IDAHO 83702		

OP \$165.00 78673767

ATTORNEY DOCKET NUMBER:	41500-0021
NAME OF SUBMITTER:	Brad R. Frazer
Signature:	/brad r frazer/
Date:	06/02/2008
Total Attachments: 6 source=GFCC 78673813 TM Assignment#page1.tif source=GFCC 78673767 TM Assignment#page1.tif source=GFCC 78903177 TM Assignment#page1.tif source=GFCC 78673801 TM Assignment#page1.tif source=GFCC 78225296TM Assignment#page1.tif source=GFCC 78903190 TM Assignment#page1.tif	

