

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Estee Lauder Inc.		04/24/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Unilever N.V.		
Street Address:	Weena 455, 3013		
City:	Al Rotterdam		
State/Country:	NETHERLANDS		
Entity Type:	Naamloze Vennootschap (NV): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2166410	ENERGIZE	
CORRESPONDENCE DATA			
Fax Number:	(212)310-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-626-4557		
Email:	nyctrademarks@bakernet.com		
Correspondent Name:	Lisa W. Rosaya		
Address Line 1:	1114 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	39193324.05 AU016AK		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

CH \$40.00 2166410

NAME OF SUBMITTER:	Lisa W. Rosaya
Signature:	/lwr/
Date:	06/02/2008
Total Attachments: 2 source=Project Energize -USA -Notarised Assignment -Salio -HH-30MAY08 #page1.tif source=Project Energize -USA -Notarised Assignment -Salio -HH-30MAY08 #page2.tif	

John Venn & Sons

Scrivener Notaries •
Translators

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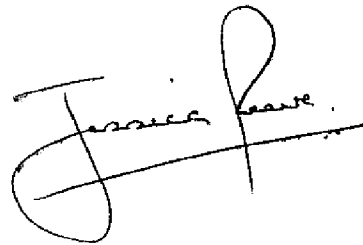
Telephone: 020 7395 4300
Fax: 020 7395 4310
e-mail: notary@johnvenn.co.uk
http://www.johnvenn.co.uk

I, JESSICA MARGARET REEVE, a duly admitted Notary Public, having jurisdiction throughout England and Wales and practising in London, England, hereby certify:

1. THAT the Trade Mark Assignment annexed hereto was signed for and on behalf of UNILEVER N.V., of Weena 455, 3013 AL, Rotterdam, the Netherlands, by TERRY JOHN DALY and KATRINA LESLEY BURCHELL, both duly Authorised Signatories of the said Company;

2. AND THAT the said Trade Mark Assignment, being so signed, is duly issued by the said Company.

IN WITNESS whereof I have issued this Certificate under my signature and Seal of Office at London, aforesaid, the twenty-first day of May Two thousand and eight.



TRADEMARK

REEL: 003787 FRAME: 0410

TRADE MARK ASSIGNMENT

DATE: 24 / April / 2008

BETWEEN:

(1) Estee Lauder Inc, a company incorporated under the laws of Delaware, whose registered office is at, 767 Fifth Avenue, New York 10153, U.S.A., (hereinafter as the "Assignor");

AND

(2) Unilever N.V., a company incorporated under the laws of The Netherlands, whose registered office is at Weena 455, 3013 Al Rotterdam (Pays Bas) (hereinafter as the "Assignee");

RECITALS:

(A) The Assignor is the owner of registered trade mark ENERGIZE number 2.166.410 in the United States of America, (the "Trade Mark").

(B) The Assignor has agreed to assign such Trade Mark rights to the Assignee.

IT IS AGREED as follows:

In consideration of the sum of \$1 (one dollar) inclusive of any applicable taxes, paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged by the Assignor) the Assignor hereby assigns to the Assignee all of its right, title and interest in and to the Trade Mark and any common law rights and all the goodwill attaching to the Trade Mark.

IN WITNESS whereof the Assignor and the Assignee have executed by the parties on the date set out on the first page of this document.

Signed for and on behalf of Estee Lauder Inc:
Signature: [Signature]
Name: Lesley A. Moradian
Title: Vice President and Senior Trademark Counsel
Date: March 24th, 2008

[Signature]
LENNARD JOHN, JR.
Notary Public, State of New York
No. 01JO4995882 Qual. in Kings Co.
Certificate Filed in New York County
Commission Expires June 4, 20 | 0

Signed for and on behalf of Unilever N.V.:
Signature: [Signature] [Signature]
Name: TERRY DOLY KATRINA BRONKHORST
Title: TRADE MARK COUNSEL HEAD OF TRADEMARKS
Date: 24th APRIL 2008