

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Citibank, N.A., as Collateral Agent		06/02/2008	National Banking Association:
RECEIVING PARTY DATA			
Name:	Nielsen Business Media, Inc.		
Street Address:	770 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0855124	AMERICAN ARTIST	
Registration Number:	1950085	HIGHLIGHTS	
Registration Number:	2291689	THE ART METHODS & MATERIALS SHOW	
Registration Number:	3226861	KIDS DRAW	
Registration Number:	3272440	AMERICAN ARTIST	
CORRESPONDENCE DATA			
Fax Number:	(212)415-8701		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(212) 415-8700		
Email:	ptotmcommunications@morganfinnegan.com		
Correspondent Name:	Morgan & Finnegan, L.L.P.		
Address Line 1:	3 World Financial Center		
Address Line 4:	New York, NEW YORK 10281-2101		
ATTORNEY DOCKET NUMBER:	4817-4026		

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TRADEMARK
REEL: 003787 FRAME: 0538

NAME OF SUBMITTER:	Christine F. Benton
Signature:	/Christine F. Benton/
Date:	06/03/2008
Total Attachments: 1 source=Nielsen Business Media - Release of IP Sec Agrmnt#page1.tif	

Release of Intellectual Property Security Agreement


WHEREAS, NIELSEN BUSINESS MEDIA, INC., formerly VNU BUSINESS MEDIA, INC. and CITIBANK, N.A. entered into an Intellectual Property Security Agreement ("Agreement") made on the 9th day of August 2006 as to the recording and pledging of a security interest in U.S. Trademark Registration No. 855,124 for the mark AMERICAN ARTIST, U.S. Trademark Registration No. 3,272,440 for the mark AMERICAN ARTIST (Class 41), U.S. Trademark Registration No. 2,291,689 for the mark THE ART METHODS & MATERIALS SHOW, U.S. Trademark Registration No. 1,950,085 for the mark HIGHLIGHTS, and U.S. Trademark Registration No. 3,226,861 for the mark KIDS DRAW (collectively, "the Trademarks and Registrations") recorded at Reel 3385 and Frame 0528 at the United States Patent and Trademark Office;

NOW, THEREFORE, CITIBANK, N.A. hereby releases its security interest in the above Trademarks and Registrations and any and all goodwill associated therewith.

CITIBANK, N.A. restates its security interest in the intellectual property collateral in all other respects except as otherwise released currently herewith.

CITIBANK, N.A.

6/2/08
Date

By: 
Name: Blake Cronich
Title: VP