

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lakeshore Entertainment Corp.		05/14/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lakeshore Entertainment Group LLC		
<b>Street Address:</b>	9268 West Third Street		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2389037	LAKESHORE	
Registration Number:	2371968		
Registration Number:	2578158	LAKESHORE RECORDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)887-4288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202.887.4000		
<b>Email:</b>	dlee@akingump.com		
<b>Correspondent Name:</b>	David C. Lee, Esq. - Akin Gump		
<b>Address Line 1:</b>	1333 New Hampshire Ave., N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036-1564		
<b>NAME OF SUBMITTER:</b>	David C. Lee		
<b>Signature:</b>	/David C. Lee/		
<b>Date:</b>	06/03/2008		

CH \$90.00 2389037

Total Attachments: 3

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UNITED STATES

DEED OF ASSIGNMENT

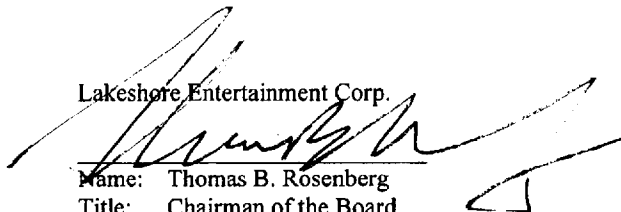
WHEREAS, Lakeshore Entertainment Corp., located at 9268 West Third Street, Beverly Hills, California 90210, formerly located at 5555 Melrose Avenue Los Angeles California 90038, has adopted, used and is using the Trademarks shown on Schedule A hereto (hereinafter called "the trademarks") and

WHEREAS Lakeshore Entertainment Group LLC, located at 9268 West Third Street, Beverly Hills, California 90210 is desirous of acquiring the Trademarks and all common law rights therein;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Lakeshore Entertainment Corp. hereby assigns to Lakeshore Entertainment Group LLC all right, title and interest in and to the Trademarks including all common law rights therein together with the goodwill of the business symbolized by the Trademarks.

DATED: May 14, 2008

Lakeshore Entertainment Corp.

  
Name: Thomas B. Rosenberg  
Title: Chairman of the Board

UNITED STATES

SCHEDULE

	<u>TRADEMARK</u>	<u>REG. NO.</u>
1.	LAKESHORE	2389037
2.	LAKESHORE (Design)	2371968
3.	LAKESHORE RECORDS	2578158

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**TRADEMARK**  
**REEL: 003787 FRAME: 0627**

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF Los Angeles )

On May 16, 2008 before me, Vicki Roker, Notary Public, personally appeared Thomas B. Rosenberg, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~(s)~~ are subscribed to the within instrument and acknowledged to me that ~~he~~/she/they executed the same in ~~(his)~~/her/their authorized capacity~~(ies)~~, and that by ~~(his)~~/her/their signature~~(s)~~ on the instrument the person~~(s)~~, or the entity upon behalf of which the person~~(s)~~ acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Vicki Roker  
Signature of Notary Public

