

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Consolidated Shoe Company, Inc.		03/24/2008	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	Palladium
Street Address:	220 route de Grenoble
City:	St. Priest
State/Country:	FRANCE
Entity Type:	JOINT STOCK COMPANY: FRANCE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1160084	PALLADIUM
Registration Number:	1827532	PALLADIUM
Registration Number:	2394617	PALLADIUM
Registration Number:	2394618	THE ORIGINAL PALLADIUM
Registration Number:	2396773	PALLADIUM
Registration Number:	2472531	PALLADIUM
Registration Number:	2557461	
Serial Number:	77336443	

CORRESPONDENCE DATA

Fax Number: (408)280-2250
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 8587040515
 Email: ndg@techmark.com, cmp@techmark.com, dla@techmark.com
 Correspondent Name: Neil D Greenstein
 Address Line 1: 1917 Palomar Oaks Way
 Address Line 2: Suite 300

OP \$215.00 1160084

Address Line 4: Carlsbad, CALIFORNIA 92008

ATTORNEY DOCKET NUMBER:

PALLADIUM

DOMESTIC REPRESENTATIVE

Name: Lee D. Green

Address Line 1: 31248 Oak Crest Drive

Address Line 4: Westlake Village, CALIFORNIA 91361

NAME OF SUBMITTER:

Neil D. Greenstein

Signature:

/ndg-ptol

Date:

06/04/2008

Total Attachments: 9

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EXHIBIT B

TRADEMARK ASSIGNMENT

WHEREAS CONSOLIDATED SHOE COMPANY, INC., a Virginia corporation, whose address is 22290 Timberlake Road, P.O. Box 10549, Lynchburg, Virginia 24506 (hereinafter "ASSIGNOR"), is the owner of the following United States Trademark Registrations:

PALLADIUM	Registration No. 1,160,084
PALLADIUM	Registration No. 1,827,532
PALLADIUM	Registration No. 2,394,617
THE ORIGINAL PALLADIUM	Registration No. 2,394,618
PALLADIUM	Registration No. 2,396,773
PALLADIUM	Registration No. 2,472,531
DESIGN	Registration No. 2,557,461

and the following trademark applications:

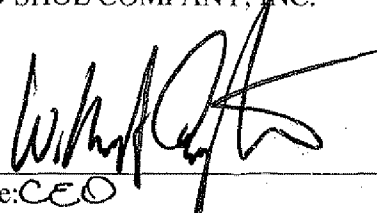
Sole design	Serial No. 77/336,443.
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WHEREAS ASSIGNOR desires to assign and transfer all right, title and interest in the above listed trademark registrations and application to Palladium, a French simplified joint stock company, whose address is 220 route de Grenoble, Saint Priest, France, 69800 (hereinafter "ASSIGNEE");

NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE all right, title and interest ASSIGNOR has in and to the Trademark, together with the goodwill of the business symbolized thereby.

CONSOLIDATED SHOE COMPANY, INC.

Date: 3/24/09

By: 
Title: CEO

Notarization Required

Consolidated Shoe/Palladium Intellectual Property Agreement


Exp 2/20/2009
#309275

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 2,394,618

Registered: October 17, 2000

Mark: THE ORIGINAL PALLADIUM

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By: 

Title: CHAIRMAN Geneva
28/03/08



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 2,557,461

Registered: April 2, 2002

Mark: DESIGN

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By  *Christophe Noré*

Title: CHAIRMAN

*Geneva
28/03/08*



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 1,160,084

Registered: July 7, 1981

Mark: PALLADIUM

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

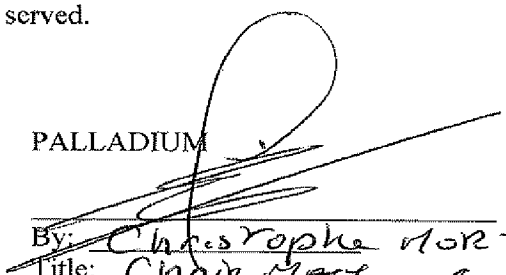
Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By: 
Title: Chairman

Geneva
28/03/08

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 1,827,532

Registered: March 22, 1994

Mark: PALLADIUM

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

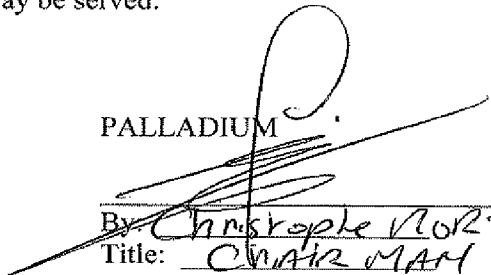
Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By: 
Title: CHAIRMAN

Geneva
28/03/08

9

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 2,394,617

Registered: October 17, 2000

Mark: PALLADIUM

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

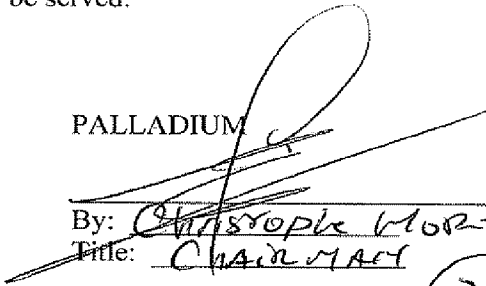
Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By: 
Title: CHAIRMAN

Geneva
28/03/08



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 2,396,773

Registered: October 24, 2000

Mark: PALLADIUM

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

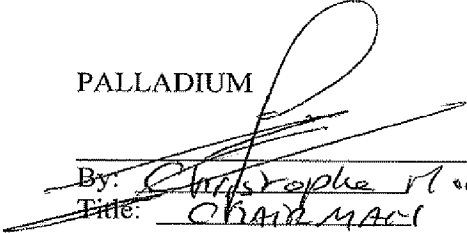
Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By: 
Title: CHAIRMAN

Geneva
28/03/08



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 2,472,531

Registered: July 24, 2001

Mark: PALLADIUM

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By: 

Title: CHAIRMAN

Geneva
28/03/08



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Consolidated Shoe

Examining Attorney

Application Serial No.: 77/336,443

Sapp Heather Amanda

Filed: November 26, 2007

Law Office 108

Mark: Sole design

Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22414-1451

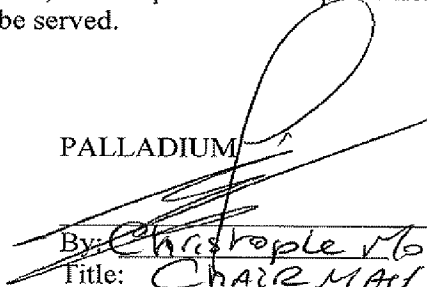
Sir:

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant hereby designates Lee D. Green, c/o K-Swiss Inc., 31248 Oak Crest Drive, Westlake Village, California, U.S.A., 91361, (408) 269-7800, as its representative upon whom notices or process in proceedings affecting the mark may be served.

Dated this ___ day of March, 2008.

PALLADIUM

By: 
Title: CHAIRMAN

Geneva
28/03/08

