

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Action Interactive, Inc.		08/17/1999	CORPORATION:
RECEIVING PARTY DATA			
Name:	goracing Interactive Services, Inc.		
Street Address:	1480 S. Hohokam Drive		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2924584	SPEEDMALL	
Registration Number:	2145010	GO RACING!	
CORRESPONDENCE DATA			
Fax Number:	(704)454-4028		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jdavis@motorsports-authentic.com		
Correspondent Name:	J. Thomas Warlick, IV		
Address Line 1:	6301 Performance Drive		
Address Line 4:	Concord, NORTH CAROLINA 28027		
NAME OF SUBMITTER:	J. Thomas Warlick, IV		
Signature:	/ j thomas warlick iv/		
Date:	06/04/2008		

OP \$65.00 2924584

Total Attachments: 2
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STATE OF ARIZONA
ACC/FAX
DATE FILED

AUG 17 1999

STATE OF ARIZONA
ARTICLES OF AMENDMENT
TO THE ARTICLES OF INCORPORATION
OF
ACTION INTERACTIVE, INC.

DATE APPR 8-17-99
TERM _____
BY M Barnes
0855331-0

Action Interactive, Inc., an Arizona corporation (the "Corporation"), hereby adopts the following Articles of Amendment in accordance with Section 10-1006 of the Arizona Business Corporation Act.

FIRST: The name of the Corporation is Action Interactive, Inc..

SECOND: In order to change the name of the Corporation to goracing Interactive Services, Inc., Article 1 of the Articles of Incorporation of the Corporation is hereby amended in its entirety to read as follows:

"Article 1. The name of the corporation shall be goracing Interactive Services, Inc. (the "Corporation")."

THIRD: The amendment does not provide for an exchange, reclassification, or cancellation of issued shares.

FOURTH: The foregoing amendment to the Articles of Incorporation of the Corporation was adopted by the Board of Directors of the Corporation as of the 1st day of July, 1999.

FIFTH: The foregoing amendment to the Articles of Incorporation of the Corporation was approved by the sole shareholder of the Corporation as of the 1st day of July, 1999. There was one voting group eligible to vote on the amendment.

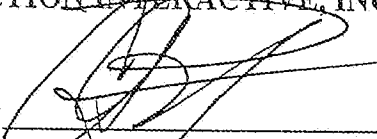
SIXTH: The voting group consisting of 1,000 outstanding shares of common stock was entitled to 1,000 votes and there were 1,000 votes represented by written consent in lieu of a meeting.

SEVENTH: The total number of shares that were voted for and against the amendment by each voting group entitled to vote separately on the amendment is as follows:

<u>VOTING GROUP</u>	<u>FOR</u>	<u>AGAINST</u>
Common	1,000	-0-

IN WITNESS WHEREOF, the undersigned officer of the Corporation has executed these Articles of Amendment this 17th day of August, 1999.

ACTION INTERACTIVE, INC.

By: 
Name: Christopher S. Besing
Title: Vice President, Chief Financial Officer,
Secretary, and Treasurer