

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul Davril, Inc.		04/25/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Live Nation Worldwide, Inc.		
Street Address:	9348 Civic Center Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3307979	LIVE NATION	
CORRESPONDENCE DATA			
Fax Number:	(310)860-0363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-248-3830		
Email:	USPTO@KMWLAW.COM		
Correspondent Name:	Konrad K. Gatien		
Address Line 1:	9720 WILSHIRE BLVD., PENTHOUSE		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	10567-00002 ASSIGNMENT		
NAME OF SUBMITTER:	Konrad K. Gatien		
Signature:	/kkg/		
Date:	06/04/2008		

CH \$40.00 3307979

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

WHEREAS, Paul Davril, Inc., a California corporation located and doing business at 5401 South Soto Street, Los Angeles, California, 90058 ("Assignor") has adopted, used, and is currently using the mark LIVE NATION (Reg. No. 3307979), which is registered in the United States Patent and Trademark Office in connection with apparel, namely, men's, women's and children's outerwear clothing, namely, shirts, robes, dresses, skirts, blouses, sweaters, coats, gloves, headwear, jackets, belts, ties, pants, trousers, jeans, jumpers, sweat suits, rainwear, shoes, socks, slippers, shorts, swimsuits, T-shirts, sweatshirts, sweat pants, sweat bands (the "Mark"); and

WHEREAS, Live Nation Worldwide, Inc., a California corporation located and doing business at 9348 Civic Center Drive, Beverly Hills, California 90210 ("Assignee") is desirous of acquiring said Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Dated: 4-25-08

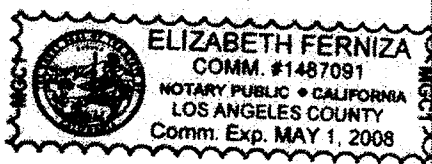
Paul Davril, Inc.

By: John D. Clark

Title: Corp. Vice President

State of California
County of Los Angeles

On this 25th day of April 2008 before me Elizabeth Ferniza, Notary Public appeared John D. Clark, the person who signed this instrument, who acknowledged that ~~he~~ she signed it as a free act on ~~his~~ her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).



Elizabeth Ferniza
Notary Public