

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conagra Foods RDM, Inc.		05/12/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The J. M. Smucker Company		
Street Address:	One Strawberry Lane		
City:	Orrville		
State/Country:	OHIO		
Postal Code:	44667-0280		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	0802875	KNOTT'S BERRY FARM	
Registration Number:	2865433	KNOTT'S BERRY FARM	
Registration Number:	2848267	KNOTT'S BERRY FARM	
Registration Number:	2912214	KNOTT'S BERRY FARM	
Registration Number:	1243368	KNOTT'S BERRY FARM	
Registration Number:	1537507	KNOTT'S BERRY FARM FOODS	
CORRESPONDENCE DATA			
Fax Number:	(330)684-3026		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-684-3598		
Email:	kevin.mular@jmsmucker.com		
Correspondent Name:	Adam Ekonomon		
Address Line 1:	One Strawberry Lane		
Address Line 4:	Orrville, OHIO 44667-0280		
NAME OF SUBMITTER:	Adam Ekonomon		

OP \$165.00 0802875

Signature:

/adam ekonomon/

Date:

06/04/2008

Total Attachments: 2

source=ConAgratoJMS-US#page1.tif

source=ConAgratoJMS-US#page2.tif

ASSIGNMENT

This Assignment ("Assignment") is entered into by and between **CONAGRA FOODS RDM, INC.**, a Delaware corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and **THE J. M. SMUCKER COMPANY**, an Ohio corporation, having its principal offices at One Strawberry Lane, Orrville, Ohio 44667-0280 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks"):

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks including any trade dress and common law trademark rights associated with the Trademarks.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all trade dress and common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated as of the 12th day May, 2008.

CONAGRA FOODS RDM, INC.

By: [Signature]

Name: Mike Skillingstad

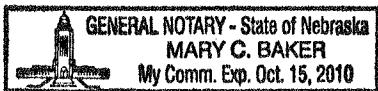
Title: Authorizer Representative

NOTARIAL ACKNOWLEDGMENT

COUNTY OF DOUGLAS)
STATE OF NEBRASKA) ss.
UNITED STATES OF AMERICA)

I, Mary C. Baker, a Notary Public in and for said County and State, do hereby certify that Mike Skillingstad, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed and delivered said instrument as his own free and voluntary act.

GIVEN under my hand and notarial seal this 12th day of May, 2008.



[Signature]
Notary Public

Exhibit "A"

<u>Mark</u>	<u>App. #</u>	<u>Reg. #</u>
KNOTT'S BERRY FARM	72/173,015	0,802,875
KNOTT'S BERRY FARM	76/288,974	2,865,433
KNOTT'S BERRY FARM	76/370,174	2,848,267
KNOTT'S BERRY FARM	76/525,465	2,912,214
KNOTT'S BERRY FARM (STYLIZED)	73/283,791	1,243,368



KNOTT'S BERRY FARM FOODS & DESIGN	73/697,505	1,537,507
--------------------------------------	------------	-----------

