

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steven S. Scholl		06/03/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DrHorsepower, Inc.		
Street Address:	7633 El Cajon Blvd.		
Internal Address:	Suite 217B		
City:	La Mesa		
State/Country:	CALIFORNIA		
Postal Code:	91941		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77294640	DRHORSEPOWER	
CORRESPONDENCE DATA			
Fax Number:	(858)314-1501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(858)314-1506		
Email:	adskale@mintz.com		
Correspondent Name:	Andrew D. Skale		
Address Line 1:	3580 Carmel Mountain Road		
Address Line 2:	Suite 300		
Address Line 4:	San Diego, CALIFORNIA 92130		
ATTORNEY DOCKET NUMBER:	37455-401		
NAME OF SUBMITTER:	Andrew D. Skale		
Signature:	/Andrew D. Skale/		

CH \$40.00 77294640

Date:

06/04/2008

Total Attachments: 1

source=Trademark Assignment From Steve Scholl to DrHorsepower Inc Scan#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Steven S. Scholl, a citizen of the United States with a principle address of 9321 Fermi Avenue San Diego, California 92123, (hereinafter "Assignor"), owns the trademark which is the subject of U.S. Application Serial No. 77/294640, filed October 3, 2007, for the mark DRHORSEPOWER, in International Class 32 ("Mark"); and

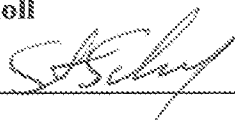
WHEREAS, DrHorsepower, Inc., a California Corporation, with a business address of 7633 El Cajon Blvd., Suite 217B, La Mesa, California 91941, (hereinafter "Assignee"), desires to acquire the Mark, all inventory of products bearing the Mark, and obtain an assignment of U.S. Application Serial No. 77/294640, together with the goodwill associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all worldwide right, title, and interest in the Mark and U.S. Application Serial No. 77/294640, together with all inventory of products bearing the Mark, the goodwill of the business symbolized by the Mark, as well as the right to sue for and collect damages for past infringements.

EXECUTED this 30 day of JUNE 2008.

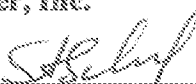
Steven S. Scholl

Signature



DrHorsepower, Inc.

Signature



Name

STEVE SCHOLL

Title

PRESIDENT & CEO