

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Ravandi		05/28/2008	INDIVIDUAL: UNITED STATES
Carlos Hernandez Ramos		06/04/2008	INDIVIDUAL: MEXICO
Jose Hermosillo Brooks		05/28/2008	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	Casa Noble Spirits, LLC		
Street Address:	124 Lasky Dr.		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2366420	CASA NOBLE	
CORRESPONDENCE DATA			
Fax Number:	(310)785-4601		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.785.4600		
Email:	laprosecution@hhlaw.com		
Correspondent Name:	Rose A. Hickman		
Address Line 1:	1999 Avenue of the Stars, Suite 1400		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	30219.0002		
NAME OF SUBMITTER:	Rose A. Hickman		
Signature:	/Rose A. Hickman/		

CH \$40.00 2366420

Date:

06/04/2008

Total Attachments: 2

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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, David Ravandi, Carlos Hernandez Ramos, and Jose Hermosillo Brooks, individuals (collectively, "Assignors"), are the owners of the mark CASA NOBLE (stylized), U.S. Reg. No. 2,366,420 and the goodwill of the business symbolized thereby (the "Mark"); and


WHEREAS, Assignors desire to sell, assign, transfer, convey and deliver to Casa Noble Spirits, LLC, a Delaware limited liability company located and doing business at 124 Lasky Dr. Beverly Hills, CA 90212 ("Assignee"), and Assignee desires to purchase and acquire, all of Assignors' right, title and interest in and to the Mark, together with assets relating to the business in connection with which the Mark is used, which business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign, transfer and set over to Assignee, Assignors' entire right, title and interest in and to the Mark, the ongoing and existing business of Assignors to which the Mark pertains and the goodwill of the business connected with the Mark, together with all rights of priority and renewals, and all income, royalties or payments due or payable as of the effective date hereof or thereafter, and all past, present and future claims, counterclaims, credits, causes of action, rights of recovery and rights of setoff against third persons for infringement or other violation of the Mark, together with the right to sue for and collect any resulting recovery of damages, lost profits, legal fees and costs, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

This Assignment shall be binding upon the parties, their successors and/or permitted assigns and all others acting by, through, with or under their direction, and all those in privity therewith.


Date: 06/04/ 2008

Carlos Hernandez Ramos

By: 
Assignor

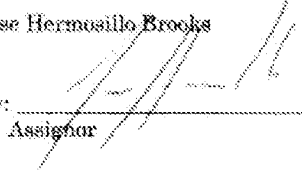
Date: May 28, 2008

David Ravandi

By: 
Assignor

Date: 05/28/2008

Jose Hermusillo Brooks

By: 
Assignor