

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPK Operating Company, LLC		12/31/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Impremedia Operating Company, LLC		
Street Address:	345 Hudson Street, 13th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78521180	PRENSAMERICA	
CORRESPONDENCE DATA			
Fax Number:	(312)460-7000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jsutherland@seyfarth.com		
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	131 South Dearborn St., Suite 2400		
Address Line 4:	Chicago, ILLINOIS 60614		
ATTORNEY DOCKET NUMBER:	55502-000001		
NAME OF SUBMITTER:	Julia K. Sutherland		
Signature:	/Julia K. Sutherland/		
Date:	06/04/2008		

CH \$40.00 78521180

Total Attachments: 2

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Delaware

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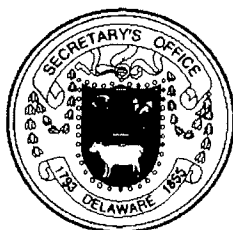
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE, ATTEST THAT THE
 DEPARTMENT OF REVENUE HAS RECEIVED FROM THE STATE OF DELAWARE
 A COPY OF THE CERTIFICATE OF INCORPORATION OF THE
 L.L.C. HANGING FROM THE COPY OF THE ORIGINAL COPY OF
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You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6288610

DATE: 01-07-08

TRADEMARK
REEL: 003789 FRAME: 0888

CERTIFICATE OF AMENDMENT
OF
CPK OPERATING COMPANY, LLC

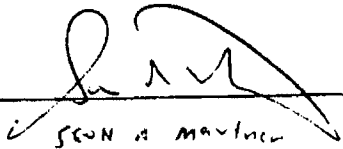
1. The name of the limited liability company is CPK Operating Company, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company has been changed to:

Impremedia Operating Company, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment
this 31 day of December, 2007.

Impremedia, LLC, Sole Member

By: 
Name: Sean A. Martin
Title: General Counsel