

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KR U.S.A., Inc.		02/05/2007	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	McClatchy U.S.A., Inc.
<b>Street Address:</b>	2100 Q Street
<b>City:</b>	Sacramento
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95816
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 40**

Property Type	Number	Word Mark
Registration Number:	3089123	5 MINUTEHERALD
Registration Number:	3252807	BELLEVILLE NEWS-DEMOCRAT
Registration Number:	3157537	BIG HERO
Registration Number:	2256695	CENTRAL COAST SUN BULLETIN
Registration Number:	1971448	CENTRE DAILY TIMES
Registration Number:	3334182	CHARLOTTE.COM
Registration Number:	1490143	CHECK THE SOURCE
Registration Number:	1609778	EL NUEVO HERALD
Registration Number:	1611233	EL NUEVO HERALD
Registration Number:	2041932	FLORIDA KEYS KEYNOTER
Registration Number:	3250341	GOLDEN HERALD AWARDS
Registration Number:	2319000	INFORMATION FOR LIFE
Registration Number:	2425893	KANSASCITY.COM
Registration Number:	2321194	KNIGHT RIDDER

CH \$1015.00 3089123

Registration Number:	1960146	LEXINGTON HERALD-LEADER
Registration Number:	2237623	LIVING HERE
Registration Number:	2722760	MIAMI.COM
Registration Number:	3278100	MP3 IDAHO
Registration Number:	3009985	
Registration Number:	2718581	READERS' PREFERENCE
Registration Number:	2836876	READERS' PREFERENCE WINNER BRADENTON HERALD EAST MANATEE HERALD WHERE YOUR WORLD COMES HOME.
Registration Number:	3102499	REAL BOOKS
Registration Number:	2303305	REAL CITIES
Registration Number:	2282652	REAL NEWS REAL INFORMATION REAL PEOPLE
Registration Number:	1514552	STAR MAGAZINE
Registration Number:	2327836	THAT'S RACIN'
Registration Number:	3249551	THE BRADENTON HERALD
Registration Number:	2255100	THE CAMBRIAN
Registration Number:	3190208	THE EAGLE'S WICHITALK
Registration Number:	2785851	THE HERALD EXTRACARD
Registration Number:	3222033	THE KANSAS CITY STAR
Registration Number:	1609779	THE MIAMI HERALD
Registration Number:	1609777	THE MIAMI HERALD
Registration Number:	2821459	THE REGION'S HOME PAGE
Registration Number:	1883544	THE STATE
Registration Number:	1956151	THE SUN HERALD
Registration Number:	3094707	THE SUN NEWS
Registration Number:	2040644	THE WICHITA EAGLE
Registration Number:	2169563	THE WICHITA EAGLE
Registration Number:	3271345	TREASURE

**CORRESPONDENCE DATA**

Fax Number: (510)295-2401  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 510-841-9800  
Email: trademarks@cobaltlaw.com  
Correspondent Name: Tsan Abrahamson/Cobalt LLP  
Address Line 1: 819 Bancroft Way  
Address Line 4: Berkeley, CALIFORNIA 94710

ATTORNEY DOCKET NUMBER:	MCCLATCHY ASSIGNMENTS
NAME OF SUBMITTER:	Gregory S. Soltys
Signature:	/Gregory S. Soltys/
Date:	06/04/2008
Total Attachments: 5 source=KR USA Name Change document#page1.tif source=KR USA Name Change document#page2.tif source=KR USA Name Change document#page3.tif source=KR USA Name Change document#page4.tif source=KR USA Name Change document#page5.tif	

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KR U.S.A., INC.", CHANGING ITS NAME FROM "KR U.S.A., INC." TO "MCCLATCHY U.S.A., INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF FEBRUARY, A.D. 2007, AT 3 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2648027 8100

070125405



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5409533

DATE: 02-05-07

TRADEMARK

REEL: 003789 FRAME: 0896

CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION

OF

KR U.S.A., INC.

KR U.S.A., Inc., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

A. The name of the corporation is KR U.S.A., Inc. The original Certificate of Incorporation of the corporation was filed with the Secretary of State of the State of Delaware on July 29, 1996.

B. This Certificate of Amendment has been duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware by the Board of Directors and the stockholders of the corporation.

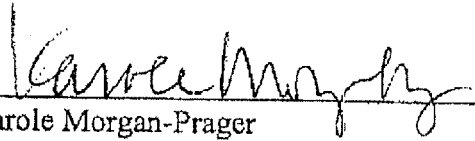
C. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment amends the provisions of the corporation's Certificate of Incorporation as set forth herein.

D. Article I of the Certificate of Incorporation is hereby amended to read in its entirety as follows:

"The name of the Corporation is McClatchy U.S.A., Inc."

*[Remainder of Page Intentionally Blank]*

IN WITNESS WHEREOF, the corporation has caused this Certificate of Amendment to be signed by Karole Morgan-Prager, its Secretary, effective as of January 30, 2007.

By:   
Karole Morgan-Prager  
Secretary

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OF CERTIFICATE OF INCORPORATION  
OF  
KR U.S.A., INC.**

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B. This Certificate of Amendment has been duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware by the Board of Directors and the stockholders of the corporation.

C. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment amends the provisions of the corporation's Certificate of Incorporation as set forth herein.

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"The name of the Corporation is McClatchy U.S.A., Inc."

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IN WITNESS WHEREOF, the corporation has caused this Certificate of Amendment to be signed by Karole Morgan-Prager, its Secretary, effective as of January 30, 2007.

By:   
Karole Morgan-Prager  
Secretary