

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
West Publishing Corporation		07/10/2007	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	MarketResearch.com		
Street Address:	11200 Rockville Pike		
Internal Address:	Suite 504		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20852		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2057887	PROFOUND	
CORRESPONDENCE DATA			
Fax Number:	(301)230-2891		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	301-230-5242		
Email:	evonvorys@srgpe.com		
Correspondent Name:	Eric J. von Vorys		
Address Line 1:	11921 Rockville Pike		
Address Line 2:	Third Floor		
Address Line 4:	Rockville, MARYLAND 20852		
ATTORNEY DOCKET NUMBER:	108887.007		
NAME OF SUBMITTER:	Eric J. von Vorys		
Signature:	/EricJvonVorys/		

CH \$40.00 2057887

Date:

06/05/2008

Total Attachments: 2

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ASSIGNMENT OF SERVICE MARKS

WHEREAS, West Publishing Corporation, is a Minnesota corporation, (hereinafter referred to as the "Assignor"), located at 610 Opperman Drive, Eagan, Minnesota 55123, and MarketResearch.com, Inc. is a Delaware corporation (hereinafter referred to as the "Assignee"), located at 11200 Rockville Pike, Suite 504, Rockville, Maryland 20852; and

WHEREAS, Assignor is the sole and exclusive owner of the U.S service marks and the applications, registrations and common law rights related thereto, set forth on Schedule A attached hereto and incorporated herein (collectively the "Service Marks"), and the goodwill of the business symbolized thereby; and

WHEREAS, Assignee, in that certain asset purchase dated May 3, 2007, bought a portion of Assignor's business that included the Service Marks and the goodwill of the business symbolized thereby; and

WHEREAS, Assignor desires by means of this Assignment of Service Marks to record the assignment, conveyance and transfer to the Assignee of all of the Assignor's Service Marks together with the good will of the business associated therewith.

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, convey and transfer unto said Assignee all of the Assignor's right, title and interest in and to the said Service Marks, together with the goodwill of the business symbolized by the Service Marks, the same to be held and enjoyed by Assignee for its own use, and for the term or terms for which said Service Marks have been registered as fully and entirely as the same would have been held and enjoyed by Assignor, including all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said Service Marks or injury to the said goodwill, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 10th day of July, 2007.

WEST PUBLISHING CORPORATION, Assignor

By: 

Name: Donna M. DiMitre

Title: Assistant Secretary

Schedule A to Assignment of Service Marks

UNITED STATES TRADEMARKS	APPLICATION NO./ REGISTRATION NO.
PROFOUND	Registration No. 2057887
CORPORATE PROFOUND	Serial No. 78809097