

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hess AG		05/16/2008	CORPORATION: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Hess Collection Winery		
<b>Street Address:</b>	4411 Redwood Road		
<b>Internal Address:</b>	P.O. Box 4140		
<b>City:</b>	Napa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94558		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2264550	GRAND CIRCLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2128135900		
<b>Email:</b>	vdoskow@fzlz.com		
<b>Correspondent Name:</b>	DAVID EHRLICH		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	866 UNITED NATIONS PLAZA		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	HESS 9800932		
<b>NAME OF SUBMITTER:</b>	David Ehrlich		
<b>Signature:</b>	/vivian doskow/		

CH \$40.00 2264550

Date:

06/05/2008

Total Attachments: 1

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**DEED OF ASSIGNMENT / UNITED STATES OF AMERICA**

ASSIGNMENT made this 16 day of May Two thousand and 8

**BETWEEN**

**Hess AG  
Steinhölzli  
3098 Köniz**

hereinafter called the "the ASSIGNOR" of the one part

**AND**

**The Hess Collection Winery  
4411 Redwood Road  
P.O. Box 4140  
Napa, CA 94558  
USA**

hereinafter called the "the ASSIGNEE" of the other part.


WHEREAS the ASSIGNOR is the owner of the following trademark, which is now registered in the United States:

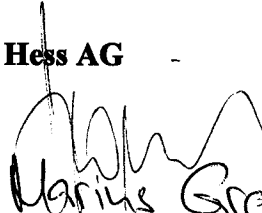
Trademark	Register Number	Registered on	Class
GRAND CIRCLE	2.264.550	Jan. 27, 1999	33

AND WHEREAS the ASSIGNEE is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all rights, title and interest in and to the said trademark together with the part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark, and the registration thereof, and with all claims arising out of or relating to the use or the ownership of said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 16 day of May 2008

  
 by Dr. Max Lieberhard  
 title Chairman + CEO

**Hess AG**  
  
Marius Grossrieder  
President