

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	confirmatory assignment of trademark		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marcal Paper Mills, Inc.		09/25/2000	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	The Fonda Group, Inc.		
Street Address:	2920 North Main Street		
City:	Oshkosh		
State/Country:	WISCONSIN		
Postal Code:	54901		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2112472	DOLLAR-WISE	
Registration Number:	2067894	DOLLAR-WISE	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	414-273-3500		
Email:	astewart@gklaw.com		
Correspondent Name:	Alan R. Stewart; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	072423-2063		
NAME OF SUBMITTER:	Alan R. Stewart		
Signature:	/Alan R. Stewart/		

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TRADEMARK
REEL: 003791 FRAME: 0162

Date:

06/05/2008

Total Attachments: 2

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SEP 13 2001 12:55 CHARLES V. LONIN ESQ. 975 338 8801 P.03/08

CONFIRMATORY ASSIGNMENT OF TRADEMARK

This Confirmatory Assignment of Trademark is entered into by and between The Fonda Group, Inc., a New Jersey Corporation having a place of business at 2920 North Main Street, Oshkosh, Wisconsin ("Assignee") and Marcal Paper Mills, Inc. ", a New Jersey Corporation having a place of business at 1 Market Street, Elmwood Park, New Jersey ("Assignor").

WHEREAS, Assignor previously used its following DOLLAR-WISE mark in commerce for paper products, and owned this mark and the following Registrations:

Mark	Registration No.	Issued
DOLLAR-WISE	2,067,894	June 3, 1997
DOLLAR-WISE	2,112,472	November 11, 1997

WHEREAS, Assignor entered into an Agreement with Assignee on or about September 25, 2000 whereby Assignee purchased Assignor's Augusta, Georgia Facility, and Assignor assigned any and all right, title and interest Assignor owned in and to the above-identified mark and Registrations together with all goodwill of the business associated therewith to Assignee for paper products;

WHEREAS, Assignee was desirous of acquiring and did so acquire any and all right, title and interest Assignor owned in and to the above-identified mark and Registrations, together with all goodwill of the business associated therewith via said Agreement;

WHEREAS, Assignee has continued to use the DOLLAR-WISE mark in commerce for paper products, and filed United States Application Serial No. 76/206,054 to register the mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and accepted, Assignor does hereby sell, assign and transfer to Assignee all right, title, and interest in and to the above-identified mark and Registrations together with the goodwill of the business symbolized thereby, and in and to any renewals of said Registrations, and in and to any similar Registrations which may be granted on said mark in

any foreign countries, and in and to any and all causes of action, either in law or in equity, for any rights for past infringement, based on said mark and Registrations.

IN TESTIMONY WHEREOF, Assignor causes this instrument to be signed as of this
13 day of Sept, 2001.

MARCAL PAPER MILLS, INC.

By: N.R. Marcalus

Name: Nicholas R. Marcalus

Title: President/C.E.O.

STATE OF N.J. }

COUNTY OF Bergen }

Subscribed and sworn to before me
this 13th day of Sept, 2001.

Nancy Kurucz
Notary Public, State of
My Commission: _____

NANCY KURUCZ
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires March 8, 2004