TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion from a Corporation to a Limited Liability Company

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Pillsbury Company		05/14/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Pillsbury Company, LLC
Street Address:	Number One General Mills Boulevard
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55426
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2909265	PERFECT PORTIONS
Registration Number:	2801387	READY TO BAKE!
Registration Number:	2476769	SHAPE
Registration Number:	2244877	TOASTER SCRAMBLES
Registration Number:	3240965	TOASTER STRUDEL
Registration Number:	2663175	MY HEART TO YOURS
Registration Number:	2968032	JUST DIP, PLACE & BAKE!
Registration Number:	2991576	JUST PLACE & BAKE!
Registration Number:	3351382	¡SÓLO COLOQUE Y HORNEE!
Registration Number:	2312014	NOTHING SAYS LOVIN' LIKE ...

CH $265.00 2909265

CORRESPONDENCE DATA

Fax Number: (763)764-2268
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 763-764-2281

Email:	trade.marks@genmills.com
Correspondent Name:	Gregory P. Kaihoi
Address Line 1:	Number One General Mills Blvd.
Address Line 4:	Minneapolis, MINNESOTA 55426

NAME OF SUBMITTER:	Ruth M. Meger
Signature:	/RM Meger/
Date:	06/06/2008

Total Attachments: 1
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State of Delaware
Secretary of State
Division of Corporations
Delivered 11:00 AM 05/14/2008
FILED 11:00 AM 05/14/2008
SRV 080546316 - 0348114 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

The undersigned, an authorized person of The Pillsbury Company, LLC, a Delaware limited liability company (the "Company"), hereby states the following on behalf of the Company and The Pillsbury Company, a Delaware corporation (the "Corporation"), as is required by Section 18-214 of the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.):

1. The jurisdiction where the Corporation first formed is Delaware.

2. The jurisdiction immediately prior to filing this Certificate is Delaware.

3. The date the Corporation first formed is September 25, 1935.

4. The name of the Corporation immediately prior to filing this Certificate is The Pillsbury Company.

5. The name of the Limited Liability Company as set forth in the Certificate of Formation is The Pillsbury Company, LLC.

6. The conversion will be effective at 12:01 a.m., Delaware time, on May 21, 2008.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of May 14, 2008.

THE PILLSBURY COMPANY, LLC
(a Delaware limited liability company)

By: Christopher A. Rauschl
Its: Authorized Person