

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insolvency Services Group, Inc. as assignee for the benefit of creditors of Stravina Operating Company, LLC		12/26/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Hanover Accessories, LLC
Street Address:	6049 E. SLAUSON AVENUE
City:	CITY OF COMMERCE
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2422761	ZANY NAMZ
Registration Number:	2571174	MIRRORED REFLECTIONS
Registration Number:	2687158	CONFETTI NAMZ
Registration Number:	2694044	STICK N' STAMP
Registration Number:	2776033	MIRRORED REFLECTIONS
Registration Number:	3004808	MOCCASIN BABIES
Registration Number:	3011858	MOCCASIN BABIES
Serial Number:	76554251	PERSONALIZE-IT!
Serial Number:	76617061	KAMPIN' KRITTERS
Serial Number:	76625062	TREND PLACE
Serial Number:	76629775	TREND PLACE
Serial Number:	78597646	KAMPIN' KRITTERS

OP \$365.00 2422761

Registration Number:	3338043	ARTISTIC IMPRESSIONS
Serial Number:	77037887	BLOOM BROTHERS

CORRESPONDENCE DATA

Fax Number: (303)473-2720
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 303.473.2865
Email: docket@hollandhart.com, emmaillaro@hollandhart.com
Correspondent Name: Ester Martin Maillaro
Address Line 1: P.O. Box 8749
Address Line 2: Attn: Tracy Baker
Address Line 4: DENVER, COLORADO 80201

ATTORNEY DOCKET NUMBER:	56489.0002
NAME OF SUBMITTER:	Ester Martin Maillaro
Signature:	/Ester Martin Maillaro/
Date:	06/06/2008

Total Attachments: 6
source=Assignment of Trademark Assets Stravina to Hanover via Insolvency Services Group#page1.tif
source=Assignment of Trademark Assets Stravina to Hanover via Insolvency Services Group#page2.tif
source=Assignment of Trademark Assets Stravina to Hanover via Insolvency Services Group#page3.tif
source=Assignment of Trademark Assets Stravina to Hanover via Insolvency Services Group#page4.tif
source=Assignment of Trademark Assets Stravina to Hanover via Insolvency Services Group#page5.tif
source=Assignment of Trademark Assets Stravina to Hanover via Insolvency Services Group#page6.tif

Assignment of Trademark Assets

WHEREAS, Insolvency Services Group, Inc., a California corporation, as assignee for the benefit of creditors of Stravina Operating Company, LLC ("Stravina"), ("Seller"), is the sole and exclusive owner of the full right, title and interest in the United States in, to and under the Trademark Assets, as defined below;

WHEREAS, Seller became the owner of the Trademark Assets as a result of Stravina's assignment for the benefit of creditors;

WHEREAS, Hanover Accessories, LLC, a Delaware limited liability company ("Hanover"), wishes to purchase from Seller, and Seller wishes to assign to Hanover, all of the rights in and to the Trademark Assets, including the ongoing and existing business or portion thereof to which the Trademark Assets pertain;

WHEREAS, "Trademark Assets" means (a) the trademark applications listed on Exhibit "A" hereto, together with (b) the trademarks represented by those registrations and applications, and (c) the goodwill associated herewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby sells, assigns, transfers and sets over to Hanover, its assigns and successors in interest, the full and entire right, title and interest, in, to and under the Trademark Assets, and the right to sue for any past infringement, for the sole use and benefit of Hanover, its assigns and successors in interest, as fully and entirely as the same would have been held by Seller had this assignment not been made.

This Assignment of Trademark Assets is subject to and conditioned upon the terms and provisions of that certain Asset Purchase Agreement between Seller and Hanover dated October 16, 2007.

IN WITNESS WHEREOF, Seller has caused this Assignment to be executed by its duly authorized representative this 26th day of December, 2007.

INSOLVENCY SERVICES GROUP, INC., AS ASSIGNEE FOR
THE BENEFIT OF CREDITORS OF STRAVINA
OPERATING COMPANY, LLC

By: _____

Name: Joel B. Weinberg

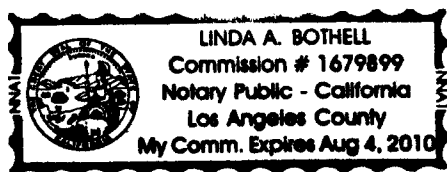
Title: President

STATE OF CALIFORNIA }
COUNTY OF LOS ANGELES } ss.

On December 26, 2007 before me, Linda A. Bothell, a Notary Public in and for the State of California, personally appeared Joel B. Weinberg, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. This certificate is attached to an *Assignment of Trademark Assets* signed December 26, 2007.

WITNESS my hand and official seal.

Signature: 
Linda A. Bothell



**EXHIBIT A
TO
ASSIGNMENT OF TRADEMARK ASSETS**

United States – Registrations

Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC ZANY NAMZ 2,422,761 January 23, 2001 16 37455 Continued use Declaration due within one year prior to January 23, 2007
Owner: Mark: Reg. No.: Granted: Int. Classes: Our Docket: Status/Expiration:	Stravina Operating Company, LLC MIRRORED REFLECTIONS/Bird Logo 2,571,174 May 21, 2002 20 38865 Continued use Declaration due within one year prior to May 21, 2008.
Owner: Mark: Reg. No.: Granted: Int. Classes: Our Docket: Status/Expiration:	Stravina Operating Company, LLC CONFETTI NAMZ 2,687,158 February 11, 2003 16 38945 Continued use Declaration due within one year prior to February 11, 2009.
Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC STICK N' STAMP Logo 2,694,044 March 4, 2003 16 39966 Continued use Declaration due within one year prior to March 4, 2009.

Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC MIRRORED REFLECTIONS 2,776,033 October 21, 2003 20 38417 Continued use Declaration due within one year prior to October 21, 2009.
Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC MOCASSIN BABIES Logo 3,004,808 October 4, 2005 28 44791 Continued use Declaration due within one year prior to October 4, 2011.
Owner: Mark: Reg. No.: Granted: Int. Class: Our Docket: Status/Expiration:	Stravina Operating Company, LLC MOCASSIN BABIES (name) 3,011,858 November 1, 2005 28 44524 Continued use Declaration due within one year prior to November 1, 2011.

United States – Applications

Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	PERSONALIZE-IT! (Intent-to-Use) Stravina Operating Company, LLC 76/554,251 16 October 27, 2003 44524 Notice of Allowance issued 12/7/04. Third time extension request accepted Deadline: December 7, 2006
Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	KAMPIN' KRITTERS (Intent-to-Use) Stravina Operating Company, LLC 76/617,061 28 October 18, 2004 46660 Notice of Allowance issued 01/10/06. Client decision not to complete registration process

Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	TREND PLACE (name) (Intent-to-Use) Stravina Operating Company, LLC 76/625,062 14, 18, 20, 25, 26 & 28 December 17, 2004 47035 Notice of Allowance issued 02/14/06. Deadline: August 14, 2006.
Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	TREND PLACE Logo (Intent-to-Use) Stravina Operating Company, LLC 76/629,775 14, 18, 20, 25, 26 & 28 January 31, 2005 47113 Notice of Allowance issued 02/14/06. Deadline: August 14, 2006.
Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	KAMPIN' KRITTERS/Bear Logo (Intent-to-Use) Stravina Operating Company, LLC 78/597,646 28 March 29, 2005 46894 Notice of Allowance issued 03/21/06. Client decision not to complete registration process.
Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	FASHIONABLY ME (Intent-to-Use) Stravina Operating Company, LLC 14 49196
Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	PERSONALLY ME (Intent-to-Use) Stravina Operating Company, LLC 14, 16, 21, 26 & 28 49195
Mark: Owner: S.N.: Int. Class: Filed: Our Docket: Comments:	ARTISTIC IMPRESSIONS Stravina Operating Company, LLC 14 & 26 49244

Mark:	BLOOM BROTHERS
Owner:	Stravina Operating Company, LLC
S.N.:	
Int. Class:	14, 16, 21, 26 & 28
Filed:	
Our Docket:	49243
Comments:	

Foreign – Applications

Mark:	PERSONALLY ME
Owner:	Stravina Operating Company, LLC
Country:	Canada
Int. Class:	
Filed:	
Our Docket:	49226
Mark:	FASHIONABLY ME
Owner:	Stravina Operating Company, LLC
Country:	Canada
Int. Class:	
Filed:	
Our Docket:	49227
Mark:	PERSONALLY ME
Owner:	Stravina Operating Company, LLC
Country:	European Union/CTM
Int. Class:	14, 16 & 26
Filed:	
Our Docket:	49228
Mark:	FASHIONABLY ME
Owner:	Stravina Operating Company, LLC
Country:	European Union/CTM
Int. Class:	14, 16 & 26
Filed:	
Our Docket:	49229

3803751_1.DOC