

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| STC Cigars MFG. | | 05/20/2008 | CORPORATION: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Ricco's Habanos, Inc. | | |
| Street Address: | 3561 E. 8th Ave. | | |
| City: | Miami | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33013 | | |
| Entity Type: | CORPORATION: FLORIDA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77129912 | GRAN HABANO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (305)445-8484 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 305-447-1617 | | |
| Email: | tm@sanchelima.com | | |
| Correspondent Name: | Sanchelima & Associates, P.A. | | |
| Address Line 1: | 235 SW LeJeune Road | | |
| Address Line 4: | Miami, FLORIDA 33134 | | |
| ATTORNEY DOCKET NUMBER: | 270032 | | |
| NAME OF SUBMITTER: | Gabriel Gonzalez, Esq. | | |
| Signature: | /GG/ | | |
| Date: | 06/09/2008 | | |

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, STC CIGARS MFG. ("ASSIGNOR"), is a Florida corporation with a business address at 8553 NW 68th Street Miami, Florida, 33166, has adopted and is using in its business the trademark "GRAN HABANO" for cigars made from Cuban seed tobacco in International Class 034 and has file an application for registration with the United States Patent & Trademark Office (Serial No. 77/129,912); and

WHEREAS, RICCO'S HABANOS ("ASSIGNEE"), is a Florida corporation with a business address at 3561 E 8th Avenue, Miami, Florida, 33013 is desirous of acquiring said mark in the United States and Worldwide;

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00 USD) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer, and set over unto said ASSIGNEE the entire Worldwide right, title, and interest in, to, and under said mark and that part of the good will of the business connected with the use of and symbolized by the mark.

Dated: 5/20/08

ASSIGNOR

By: 

Name: Guillermo Ricco

Position: President