

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Integrated Brands, Inc.		05/27/2008	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	SPECIALTY DESSERTS, INC.		
Street Address:	714 Falling Water Road		
City:	Weston		
State/Country:	FLORIDA		
Postal Code:	33326		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	74391495		
Serial Number:	73453586		
Serial Number:	72442980		
CORRESPONDENCE DATA			
Fax Number:	(954)659-1141		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9545600749		
Email:	dgray@specialty-desserts.com		
Correspondent Name:	SPECIALTY DESSERTS, INC		
Address Line 1:	714 Falling Water Road		
Address Line 4:	Weston, FLORIDA 33326		
NAME OF SUBMITTER:	Douglas F Gray		
Signature:	/Douglas F Gray/		

OP \$90.00 74391495

Date:

06/09/2008

Total Attachments: 1

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Trademark Assignment

WHEREAS, Integrated Brands, Inc., is a New Jersey corporation with a principal place of business at 210 Shields Court, Markham, Ontario, L3R 8V2 (hereinafter "Assignor"); and

WHEREAS, Specialty Desserts, Inc., is a Florida corporation having a place of business at 714 Falling Water Road, Weston, Florida, 33326 ("Assignee"); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademark as well as all of the goodwill of the business symbolized thereby and associated therewith (the "Trademark"):

Mark

Frosty Snowmen

Registration no.

74391495

*Servicio
mercantil
12/15*

AND WHEREAS, Assignor is willing to transfer such right, title and interest in and to the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration in the amount of \$5.00, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business appurtenant to and symbolized by the Trademark and including, without limitation, all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued or arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor covenants and agrees to execute and deliver such other documents as Assignee may reasonably request for the purposes of transferring, recording or otherwise effectuating or perfecting the transfer and assignment confirmed herein and as originally contemplated herein.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment effective this 27th day of May, 2008.

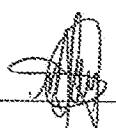
INTEGRATED BRANDS, INC.

(Assignor)

SPECIALTY DESSERTS, INC.

(Assignee)

Per: _____


Michael Serruya, CEO

per: _____


Douglas F. Gray, President