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SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
3M Company		06/05/2008	CORPORATION:	

RECEIVING PARTY DATA

Name:	HighJump Software I Ltd.	
Street Address:	6455 City West Parkwway	
City:	Eden Prarie	
State/Country:	MINNESOTA	
Postal Code:	55344	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3109097	SOFTWARE 4 LIFE
Registration Number:	2780779	SUPPLY CHAIN ADVANTAGE
Registration Number:	3021784	SW4L
Registration Number:	2689251	THE HIGHJUMP CHALLENGE
Registration Number:	2279810	VIRTUALCOOLER
Registration Number:	2222478	VISION IS
Registration Number:	1879152	WAREHOUSE ADVANTAGE

CORRESPONDENCE DATA

(617)937-2400 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-937-2418

Email: aanderson@cooley.com

Correspondent Name: Anna Anderson c/o Cooley Godward Kronish

Address Line 1: 800 Boylston Street

Address Line 2: The Prudential Tower, 46th Floor

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Address Line 4: Boston, MASSACHUSETTS 02199			
ATTORNEY DOCKET NUMBER:	021045-192		
NAME OF SUBMITTER:	Anna Anderson		
Signature:	/Anna Anderson/		
Date:	06/09/2008		
Total Attachments: 5 source=Trademark Assignment #1#page1.t source=Trademark Assignment #1#page2.t source=Trademark Assignment #1#page3.t source=Trademark Assignment #1#page4.t	if		

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made this <u>5th</u> day of June, 2008 by 3M COMPANY ("<u>Assignor</u>"), in favor of HIGHJUMP SOFTWARE I LTD. ("<u>Assignee</u>"), having its principal place of business at 6455 City West Parkway Eden Prairie, MN 55344.

WHEREAS, Assignor has agreed to transfer and assign, and Assignee agreed to purchase and accept from Assignor, the trademarks described in Schedule A attached hereto (the "Trademarks") pursuant to that certain Intellectual Property Transfer and License Agreement, dated as of May 8, 2008 (the "Transfer Agreement"), by and among the Assignor, HighJump Software Inc. (f/k/a HighJump Software LLC) and the other parties thereto;

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks pursuant to the Transfer Agreement; and

WHEREAS, in order to evidence the acquisition of Assignor's right, title and interest in and to the Trademarks, Assignor desires to execute this Trademark Assignment in favor of Assignee.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. <u>Assignment</u>. Pursuant to the Transfer Agreement, Assignor does hereby sell, transfer, convey, assign and deliver unto Assignee the entire right, title and interest in and to the Trademarks and all extensions, renewals and reissues thereof, together with the goodwill symbolized thereby, and the entire right, title and interest in and to any claims in law or equity, including, without limitation, the right to sue for and collect damages arising out of present or future infringement or other unauthorized use of the Trademarks.
- 2. <u>Recording.</u> Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the owner of the entire right, title and interest in and to the Trademarks and hereby covenants that it has full rights to convey the entire interest herein assigned.
- 3. <u>Further Assurances</u>. Assignor agrees that, upon request by Assignee and without further consideration, Assignor shall execute such further instruments of transfer and assignment and take such other action as a party may reasonably require to more effectively transfer and assign to, and vest in, Assignee the Trademarks and all rights thereto, and to fully implement the provisions of this Trademark Assignment; provided that the requesting party shall pay the reasonable out-of-pocket expenses of the other party incurred in connection with complying with this Section 3. Assignor hereby constitutes and appoints Assignee, and its successors and assigns, the true and lawful attorney of Assignor with full power of substitution in the name and stead of Assignor, but on behalf and for the benefit of Assignee, its successors and assigns to demand and receive each and all of the Trademarks and registrations.

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- 4. <u>Miscellaneous</u>. This Trademark Assignment shall be binding upon Assignor and shall inure to the benefit of Assignee, and its representatives, successors and assigns. This Trademark Assignment may be executed in counterparts, each of which shall be deemed to be an original, but both of which together shall constitute the same agreement.
- 5. <u>Governing Law</u>. This Agreement shall be deemed to be made under, and shall be construed and enforced in accordance with, the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Assigned date first above written.	or has executed this Trademark Assignment on the
ASSIGNOR:	3M COMPANY
ASSIGNEE:	By Name: Name: Title: Gregg M. Larson Deputy General Counsel and Secretary HIGHJUMP SOFTWARE I LTD.
	By:

Title:

[TRADEMARK ASSIGNMENT]

22144 v1/BN 06/04/08 10:57 AM

IN WITNESS WHEF date first above written.	REOF, Assignor has executed this Trademark Assignment on the
ASSIGNOR:	3M COMPANY
	By: Name: Title:
ASSIGNEE:	HIGHJUMP SOFTWARE I LTD. By: J. M. J. L. L.
	Title: Timon (ampbe)

[TRADEMARK ASSIGNMENT]

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Schedule A

Country Name	Trademark Name	Trademark Status	Application Number	Filing Date	Registration Number	Registration Date
United States of America	SOFTWARE 4 LIFE	Registered	78/630441	16-May- 2005	3109097	27-Jun-2006
United States of America	SUPPLY CHAIN ADVANTAGE	Registered	78/134083	07-Jun- 2002	2780779	04-Nov-2003
United States of America	SW4L	Registered	78/301099	16-Sep- 2003	3021784	29-Nov-2005
United States of America	THE HIGHJUMP CHALLENGE	Registered	76/240018	12-Apr- 2001	2689251	18-Feb-2003
United States of America	VIRTUALCOOLER	Registered	75/297641	23-May- 1997	2279810	21-Sep-1999
United States of America	VISION IS	Registered	75/364515	29-Sep- 1997	2222478	09-Feb-1999
United States of America	WAREHOUSE ADVANTAGE	Registered	74/440537	27-Sep- 1993	1879152	14-Feb-1995

TRADEMARK
RECORDED: 06/09/2008 REEL: 003792 FRAME: 0227