

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Plastic Research and Development Corporation d/b/a Plastics Research and Development Corporation		05/27/2008	CORPORATION: ARKANSAS

**RECEIVING PARTY DATA**

<b>Name:</b>	EBSCO Industries, Inc.
<b>Street Address:</b>	5724 Highway 280 East
<b>City:</b>	Birmingham
<b>State/Country:</b>	ALABAMA
<b>Postal Code:</b>	35242
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark
Registration Number:	0907910	LINDY RIG
Registration Number:	2674641	BAIT TAMER
Registration Number:	3204843	BECKMAN
Registration Number:	0698515	
Registration Number:	2215425	BRUTE FORCE
Registration Number:	1745908	CHAMPIONNAT DU MONDE THILL GOLD MEDAL FLORENCE, ITALY 1982
Registration Number:	2253206	DRIFT CONTROL
Registration Number:	2185121	FLYER
Registration Number:	1193704	FUZZ-E-GRUB
Registration Number:	2180268	HATCHET HARNESS
Registration Number:	2461151	LEECH TAMER
Registration Number:	1110596	LINDY

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Registration Number:	2851298	LINDY LEGENDARY FISHING TACKLE
Registration Number:	0690851	LITTLE JOE
Registration Number:	3093714	LITTLE JOE
Registration Number:	3155895	M/G
Registration Number:	3064094	MAX GAP
Registration Number:	3112343	MUNCHIES
Registration Number:	2388780	NITE BRITE
Registration Number:	3082676	NO-SNAGG
Registration Number:	2784146	OLD BAYSIDE
Registration Number:	1164764	SHADLING
Registration Number:	2605885	TECHNI-GLO
Registration Number:	1752701	THILL FISHING TACKLE
Registration Number:	2526083	TIMB'R ROCK
Registration Number:	2605886	VEG-E-JIG
Registration Number:	2461148	WAVE TAMER
Registration Number:	1918897	X-CHANGE
Registration Number:	1874755	X-CHANGE

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404 815 3770  
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Address Line 2: Suite 3100, Promenade II  
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	043523.000
NAME OF SUBMITTER:	Christopher A. Holland
Signature:	/Christopher A. Holland/
Date:	06/09/2008

Total Attachments: 2  
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**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND  
CORRESPONDING REGISTRATIONS**

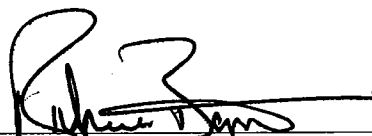
WHEREAS, PLASTIC RESEARCH AND DEVELOPMENT CORPORATION, an Arkansas corporation, hereinafter referred to as the ASSIGNOR, has adopted, used and is using the trademarks and service marks ("the Marks") which are set forth on Schedule A to this Assignment and which are the subject of issued trademark registrations as set forth on Schedule A to this Assignment; and

WHEREAS, EBSCO INDUSTRIES, INC., a Delaware corporation, hereinafter referred to as the ASSIGNEE, is desirous of acquiring the Marks and the registrations as set forth on Schedule A to this Assignment, including all common law rights in the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title and interest in and to the Marks set forth on Schedule A to this Assignment and their corresponding registrations, any and all common law rights in the marks, together with the good will of the business symbolized by said marks.

PLASTIC RESEARCH AND DEVELOPMENT CORP.

Date: 5/27/08

Signature: 

Name: Richard L. Bozzelli

Title: VP + Treasurer

LITM1037070.1

**SCHEDULE A**

<u>Trademarks</u>	<u>S/N or Reg No.</u>	<u>Issue Date</u>	<u>Country</u>	<u>Trademark/Service mark</u>
	0907910	2/16/1971	United States	Lindy Rig
	2674641	1/14/2003	United States	Bait Tamer
	3204843	2/6/2007	United States	Beckman
	0698515	5/31/1960	United States	Boy & Fish Design
	2215425	12/29/1998	United States	Brute Force
	1745908	1/12/1993	United States	Championnat du Monde Thill Gold Medal
	2253206	6/15/1999	United States	Drift Control
	2185121	8/25/1998	United States	Flyer
	1193704	4/13/1982	United States	Fuzz-E-Grub
	2180268	8/11/1998	United States	Hatchet Harness
	2461151	6/19/2001	United States	Leech Tamer
	262360	9/11/1981	Canada	Lindy
	1110596	1/2/1979	United States	Lindy
	2851298	6/8/2004	United States	Lindy Legendary Fishing Tackle
	0690851	1/5/1960	United States	Little Joe
	166185	11/14/1969	Canada	Little Joe
	3093714	5/16/2006	United States	Little Joe (& design)
	647301	9/6/05	Canada	Little Joe (& design)
	3155895	10/17/2006	United States	M&G (& design)
	3064094	2/28/2006	United States	Max Gap
	3112343	7/4/2006	United States	Munchies
	2388780	9/19/2000	United States	Nite Brite
	3082676	4/18/2006	United States	No-Snagg
	686239	4/18/2007	Canada	No-Snagg
	2784146	11/18/2003	United States	Old Bayside
	407503	1/29/1993	Canada	Red Devil
	1164764	8/11/1981	United States	Shadling
	2605885	8/6/2002	United States	Techni-Glo
	1752701	2/16/1993	United States	Thill Fishing Tackle
	2526083	1/1/2002	United States	Timb'r Rock
	2605886	8/6/2002	United States	Veg-E-Jig
	2461148	6/19/2001	United States	Wave Tamer
	1918897	9/12/1995	United States	X-Change
	1874755	1/17/1995	United States	X-Change (& design)
	406850	1/8/1993	Canada	FUZZ-E-GRUB