

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Video LLC		04/25/2008	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	AIM Education, Inc.		
Street Address:	211 East 70th Street, Suite 14B		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10021		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3143101	CURRICULUM CLIPS	
Registration Number:	3114958	TEACHER'S MEDIA COMPANY	
Registration Number:	3060867	SUNBURST VISUAL MEDIA	
Registration Number:	3056152	SUNBURST VISUAL MEDIA	
Registration Number:	2780870	TEACHER'S SOFTWARE COMPANY	
Registration Number:	2347798	TEACHER'S VIDEO COMPANY	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	nakees@gklaw.com		
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		

CH \$165.00 3143101

ATTORNEY DOCKET NUMBER:	009316-0657
NAME OF SUBMITTER:	Nicholas A. Kees
Signature:	/Nicholas A. Kees/
Date:	06/09/2008
Total Attachments: 2 source=global2aim#page1.tif source=global2aim#page2.tif	

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WHEREAS, Global Video LLC, a Wisconsin limited liability company, having a mailing address of P.O. Box 1579, Appleton, Wisconsin 54913, ("Assignor") is the owner of the entire right, title and interest in and to the trademarks listed on attached Schedule A (hereinafter the "Trademarks") together with the goodwill of the business symbolized thereby; and

WHEREAS, AIM Education, Inc., a Delaware corporation, ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Trademarks worldwide, together with the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of ASSIGNEE to ASSIGNOR of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said TRADEMARKS, together with the goodwill associated therewith.

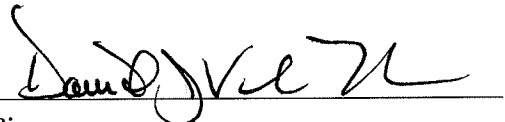
ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale. ASSIGNOR agrees to execute and deliver at the request of the ASSIGNEE, all papers, instruments, and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all ASSIGNOR's rights, title, and interest in and to the TRADEMARKS to the ASSIGNEE.

IN WITNESS WHEREOF, the undersigned has executed this instrument as of the



25th day of April, 2008.

GLOBAL VIDEO, LLC

By: _____
Name:
Title:



SCHEDULE A

MARK	REG. NUMBER	REG. DATE
CURRICULUM CLIPS	3,143,101	09/12/2006
TEACHER'S MEDIA COMPANY	3,114,958	07/11/2006
 SUNBURST VISUAL MEDIA	3,060,867	02/21/2006
 SUNBURST VISUAL MEDIA	3,056,152	01/31/2006
TEACHER'S SOFTWARE COMPANY	2,780,870	11/04/2003
TEACHER'S VIDEO COMPANY	2,347,798	05/02/2000

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