

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HONG JIN CROWN AMERICA, INC.		05/23/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wan Ki Hong		
<b>Street Address:</b>	1446-11 Seocho 3 Dong		
<b>Internal Address:</b>	Hyundai Superville Adong 4603		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
<b>Entity Type:</b>	INDIVIDUAL: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2157124	HJC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)474-2060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(949) 255-6950		
<b>Email:</b>	lhulley@gordonrees.com		
<b>Correspondent Name:</b>	Lindsay Hulley		
<b>Address Line 1:</b>	4675 MacArthur Ct.		
<b>Address Line 2:</b>	Gordon & Rees LLP, Ste. 800		
<b>Address Line 4:</b>	Newport Beach, CALIFORNIA 92660		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	George Hong, Esq.		
<b>Address Line 1:</b>	16918 Edwards Road		
<b>Address Line 4:</b>	Cerritos, CALIFORNIA 90703		

CH \$40.00 2157124

NAME OF SUBMITTER:	Lindsay J. Hulley
Signature:	/Lindsay J. Hulley/
Date:	06/09/2008
Total Attachments: 4 source=HJC - 2157124#page1.tif source=HJC - 2157124#page2.tif source=HJC - 2157124#page3.tif source=HJC - 2157124#page4.tif	

**ASSIGNMENT OF TRADEMARK**

WHEREAS, HONG JIN CROWN AMERICA, INC., a California corporation, having a principal place of business at 16918 Edwards Road, Cerritos, California 90703 (hereinafter "Assignor"), has adopted, is the owner of, used and is using the following mark, registered in the United States Patent and Trademark Office:

"HJC"

Registration No. 2157124, dated May 12, 1998

WHEREAS, WAN KI HONG, an individual, having a principal residence at Seocho 3 dong, 1446-11, Hyudai Superville A dong 4603, Seocho, Seoul, Korea, (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof, together with the goodwill of the business symbolized by the mark.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, the Assignor, does hereby, assign, transfer and convey unto the Assignee all of its right, title and interest in and to the aforesaid mark, worldwide, including any choses in action relating to said mark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said mark rights accruing on or before the date of the Assignment, together with the goodwill of the business symbolized by the mark, and the above identified registration; and Assignor agrees to execute any further documents, now and hereinafter necessary to perfect the rights herein assigned, all without further compensation to Assignor.

Executed this 23 day of 5, 2008, at Cerritos, CA.

By:

[Signature]  
Title: PRESIDENT  
Hong Jin Crown America, Inc.



# CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of Los Angeles

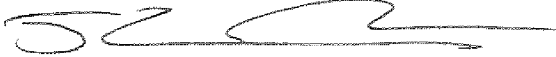
On 05-23-08 before me, Jeong Koo Rho, Notary Public  
(Here insert name and title of the officer)

personally appeared CHANGA KOOK HONG

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature of Notary Public

(Notary Seal)



## ADDITIONAL OPTIONAL INFORMATION

### DESCRIPTION OF THE ATTACHED DOCUMENT

\_\_\_\_\_  
(Title or description of attached document)

\_\_\_\_\_  
(Title or description of attached document continued)

Number of Pages \_\_\_\_\_ Document Date \_\_\_\_\_

\_\_\_\_\_  
(Additional information)

### CAPACITY CLAIMED BY THE SIGNER

- Individual (s)  
 Corporate Officer

\_\_\_\_\_  
(Title)

- Partner(s)  
 Attorney-in-Fact  
 Trustee(s)  
 Other \_\_\_\_\_

### INSTRUCTIONS FOR COMPLETING THIS FORM

*Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.*

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. ~~he/she/they~~ - is /are ) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
  - ✦ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
  - ✦ Indicate title or type of attached document, number of pages and date.
  - ✦ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document

**TRADEMARK**

**REEL: 003792 FRAME: 0400**

## DESIGNATION OF DOMESTIC REPRESENTATIVE

WHEREAS, WAN KI HONG, an individual, having a principal residence at Seocho 3 dong, 1446-11, Hyudai Superville A dong 4603, Seocho, Seoul, Korea, has adopted, is the assignee of, used and is using the following marks, registered in the United States Patent and Trademark Office:

“HJC HELMETS”      Registration No. 3224785, dated April 3, 2007  
“HJC”                Registration No. 2157124, dated May 12, 1998  
“HJC”                Registration No. 1519644, dated January 10, 1989

WHEREAS, WAN KI HONG is desirous of and hereby does designate the following domestic representative upon whom notices or process in proceedings affecting the Marks may be served:

George Hong, Esq.  
16918 Edwards Road  
Cerritos, California 90703  
Tel: (562) 407-2186

Executed this 2 day of JUNE, 2008, at SEOUL KOREA.

By: W. K. Hong  
Wan Ki Hong