

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/31/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Westernbank Puerto Rico		10/31/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Eleven-Eleven Corporation
Street Address:	Call Box Rt.
City:	Guaynabo
State/Country:	PUERTO RICO
Postal Code:	00657
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	0882554	GRANA
Registration Number:	1300693	PROJECT AMERICA

CORRESPONDENCE DATA

Fax Number: (202)293-6229
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: lhawkins@cblh.com
 Correspondent Name: Lisa Hawkins
 Address Line 1: Connolly Bove Lodge & Hutz LLP
 Address Line 2: 1875 Eye Street NW, Suite 1100
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	21936-00007
NAME OF SUBMITTER:	Stanley B. Green
Signature:	/Stanley B. Green/

TRADEMARK

OP \$65.00 0882554

Date:

06/10/2008

Total Attachments: 2

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ASSIGNMENT NUNC PRO TUNC

WHEREAS, Westernbank Puerto Rico, a Puerto Rico banking corporation (hereinafter the "Assignor"), is the owner of the following trademarks (the "Marks"):

Name of Mark	Place/Registration No.	Expiration Date
Grana (design)	PR/51,862	09/12/2010
Grana	PR/29,140	12/29/2009
Grana	USA/882,554	12/16/2009
Grana Colors	PR-6767	N/A
Lady Grana (design)	PR/51,861	09/12/2010
America Project	PR/33,145	09/13/2013
Project America	USA/1,300,693	10/16/2004

WHEREAS, Assignor has all right, title and interest in and to the Marks, together with the goodwill of such business related to the Marks;

WHEREAS, Assignor and Eleven-Eleven Corporation ("Assignee") have entered in to an Asset Purchase Agreement dated the date hereof, whereby Assignor has sold to certain assets including the Marks

WHEREAS, it is desired that the assignment of the Marks, and registration therefore, be made of record in the United States Patent and Trademark Office and in the Puerto Rico Department of State;


NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee of all right, title and interest in and to the Marks, the goodwill of the business related to the Marks, and the registration therefore, effective from October 31, 2007.

ASSIGNEE

ASSIGNOR

ELEVEN-ELEVEN CORPORATION

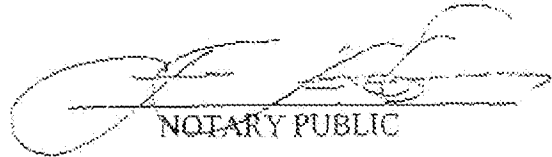
WESTERNBANK PUERTO RICO

By: 
Name: Roberto G. Colón Córdova
Title: President

By: 
Name: Julia Fuentes Del Collado
Title: Vice President, Business Credit Division

AFFIDAVIT NUMBER: 3510

Acknowledged and subscribed to before me by Roberto G. Colón Córdova, of legal age, married, executive and resident of Guaynabo, Puerto Rico, and in his capacity as President of Eleven Eleven Corp., personally known to me, at San Juan, Puerto Rico, this 31st day of October, 2007.

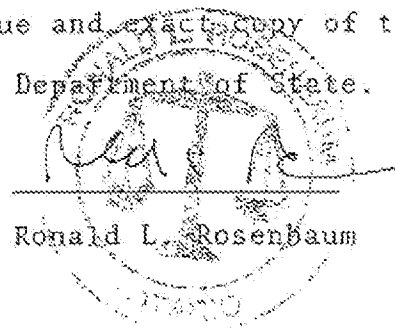

NOTARY PUBLIC

AFFIDAVIT NUMBER: 3519

Acknowledged and subscribed to before me by Julia Fuentes Del Collado, of legal age, single, executive and resident of San Juan, Puerto Rico, in her capacity as Vice President of Westernbank Puerto Rico, Business Credit Division, personally known to me, at San Juan, Puerto Rico, this 31st day of October, 2007.


NOTARY PUBLIC

I hereby certify that this is a true and exact copy of the original on file in the Puerto Rico Department of State.


Ronald L. Rosenbaum