Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brocato International, Inc.		05/07/1998	CORPORATION: LOUISIANA

RECEIVING PARTY DATA

Name:	Curtis Squire, Inc.		
Street Address:	7201 Metro Boulevard		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55439		
Entity Type:	CORPORATION: MINNESOTA		

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1493792	PEPPERMINT SCRUB
Registration Number:	1526385	CONSTRUCTOR
Registration Number:	1546970	SPLASSH
Registration Number:	1662817	
Registration Number:	2242633	XCURL

CORRESPONDENCE DATA

900108545

Fax Number: (612)332-1780

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

612-332-8200 Phone:

Email: lsskille@mhiplaw.com, ptomail@mhiplaw.com

Correspondent Name: Robert C. Freed Address Line 1: 225 South Sixth Street

Address Line 2: Suite 4850

Address Line 4: Minneapolis, MINNESOTA 55402-4612

ATTORNEY DOCKET NUMBER: B9-032-01-US

TRADEMARK

NAME OF SUBMITTER:	Robert C. Freed
Signature:	/Robert C. Freed/
Date:	06/10/2008
Total Attachments: 2 source=980507 Assign Brocato to Curtis#page1.tif source=980507 Assign Brocato to Curtis#page2.tif	

TRADEMARK

TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, Brocato International, Inc., a Louisiana corporation, having a principal place of business at 2834 South Sherwood Forest Boulevard, Baton Rouge, Louisiana 70816, is the owner of the trademarks, trade names and applications attached hereto as Exhibit A; and

WHEREAS, Curtis Squire, Inc., a Minnesota corporation, having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439, has purchased all of the assets of Brocato International, Inc., including the marks, registrations and applications set forth in Exhibit A attached hereto;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Brocato International, Inc., has assigned and does hereby assign unto the said Curtis Squire, Inc., all right, title and interest in and to the marks, registrations and applications referred to in <u>Exhibit A</u> attached hereto, together with the goodwill of the business symbolized by said marks, registrations and applications.

BROCATOZNIERNAZKONAL, INC

Rν·

Samuel J. Brocato, President

STATE OF LOUISIANA

) ss.

PARISH OF EAST BATAL BOOK

Subscribed and sworn to before me this 7th day of April, 1998.

Notary Public

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EXHIBIT A

TRADEMARKS, TRADE NAMES AND APPLICATIONS

TRADEMARK	REGISTRATION NO.	DATE REGISTERED
MULTI-PLANE CUTTING SYSTEM	U.S. 1,685,859	05/05/92
THE RAGE	U.S. 1,700,875	07/14/92
HOLDLITE	U.S. 1,685,622	05/05/92
SUPER HAIR	U.S. 1,711,029	09/01/92
SPRAE SHINE	U.\$. 1,730,208	11/03/92
PEPPERMINT SCRUB	U.S. 1,493,792	06/28/88
POWERFIX	U.S. 1,967,028 CANADA 379,010	04/09/96 01/25/91
SATURATION	U.S. 1,492,822 CANADA 651,328	06/21/88 01/25/91
AN AMERICAN ATTITUDE FOR HAIR	U.S. 1,957,733	02/20/96
CONSTRUCTOR	U.S. 1,526,385	02/28/89
SPLASSH	U.S. 1,546,970 CANADA 651,330	07/11/89 01/25/91
ТНЕ НЕАТ	U.S. 1,714,248	09/08/92
HOLD ON	U.S. 1,597,039	05/22/90
RIBBONS & WAVES	U.S. 1,572,745	12/26/89
CUTLINES	U.S. 1,648,841	06/25/91
BROCATO	U.S. 1,707,665	08/18/92
BROCATO INTERNATIONAL INSTITUTE LOGO	U.S. 1,662,817	10/29/91
NETWORK	U.S. 1,660,151	10/08/91
THAT CURL	U.S. 1,681,580	03/31/92
MATISSE LOGO*	Date of Application	10/09/97
LUXE*	Date of Application	09/29/97
BLENDOLOGIST*	Date of Application	07/08/97
XCURL*	Date of Application	12/02/97

^{*} Pending Trademark Applications

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