

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/07/1998

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Curtis Squire, Inc.		06/04/2008	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Beautopia LLC
Street Address:	3939 East 46th Street
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55406
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1493792	PEPPERMINT SCRUB
Registration Number:	1526385	CONSTRUCTOR
Registration Number:	1546970	SPLASSH
Registration Number:	1662817	
Registration Number:	2242633	XCURL

CORRESPONDENCE DATA

Fax Number: (612)332-1780
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 612-332-8200
 Email: lsskille@mhiplaw.com, ptomail@mhiplaw.com
 Correspondent Name: Robert C. Freed
 Address Line 1: 225 South Sixth Street
 Address Line 2: Suite 4850
 Address Line 4: Minneapolis, MINNESOTA 55402-4612

CH \$140.00 1493792

ATTORNEY DOCKET NUMBER:	B9-032-01-US
NAME OF SUBMITTER:	Robert C. Freed
Signature:	/Robert C. Freed/
Date:	06/10/2008
Total Attachments: 1 source=080604 Assignment Curtis to Beautopia#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Curtis Squire, Inc., a Minnesota corporation having a principal place of business at 7201 Metro Boulevard, Minneapolis, Minnesota 55439-2103, is the owner by assignment of the following marks:

<u>Trademark</u>	<u>U.S. Registration No.</u>	<u>Date Registered</u>
PEPPERMINT SCRUB	1,493,792	June 28, 1988
CONSTRUCTOR	1,526,385	February 28, 1989
SPLASH	1,546,970	July 11, 1989
BROCATO INTERNATIONAL	1,662,817	October 29, 1991
INSTITUTE LOGO		
XCURL	2,242,633	May 4, 1999

(hereinafter "the Marks"); and

WHEREAS, Beautopia LLC, a Minnesota limited liability company having a principal place of business at 3939 East 46th Street, Minneapolis, Minnesota 55406, is desirous of acquiring all rights in the Marks and the Registrations on said Marks;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said Curtis Squire, Inc. has assigned and does hereby assign, *nunc pro tunc* as of May 7, 1998, unto the said Beautopia LLC, all right, title, and interest in and to the Marks and the above-referenced Registrations thereon, together with the good will of the business symbolized by said Marks.

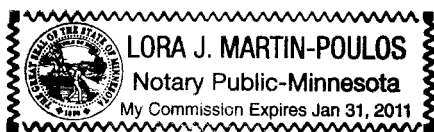
CURTIS SQUIRE, INC.

Dated: June 4, 2008

By: Bert M. Gross
 Bert M. Gross
 Its: Secretary

STATE OF MINNESOTA)
)ss.
 COUNTY OF HENNEPIN)

Before me personally appeared said Bert M. Gross and acknowledged the foregoing instrument to be his free act and deed this 4th day of June, 2008.



Lora J. Martin-Poulos
 Notary Public