

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EZ Buy & EZ Sell Recycler Corporation of Southern California		12/31/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Wilshire Classifieds, LLC
Street Address:	5900 Wilshire Blvd., Suite 550
Internal Address:	c/o Target Media Partners
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90036
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2266101	RECYCLER CLASSIFIEDS
Registration Number:	2284161	AUTOBUYS
Registration Number:	2276805	TRUCK BUYS
Registration Number:	2528720	AUTO TRUCK BUYS
Registration Number:	2548580	BIG TRUCK BUYS & EQUIPMENT
Registration Number:	2286806	RV BUYS
Registration Number:	2260312	RECYCLER.COM
Registration Number:	2334853	AUTO PIX
Registration Number:	2354675	EZ ACTION ADS
Registration Number:	2310073	ORANGE COUNTY JOBS
Registration Number:	2354192	LOS ANGELES JOBS
Registration Number:	2593119	INLAND EMPIRE JOBS
Registration Number:	2462930	DESERT AUTO BUYS

OP \$340.00 2266101

CORRESPONDENCE DATA

Fax Number: (323)930-2836
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3239303123 x31102
Email: susan@targetmediapartners.com
Correspondent Name: Susan M. Humphreville
Address Line 1: 5900 Wilshire Blvd., Suite 550
Address Line 2: Target Media Partners
Address Line 4: Los Angeles, CALIFORNIA 90036

NAME OF SUBMITTER:	Susan Humphreville
Signature:	/Susan Humphreville/
Date:	06/11/2008
Total Attachments: 1 source=Wilshire Classifieds LLC#page1.tif	

ASSIGNMENT AND ASSUMPTION AGREEMENT

E Z Buy & E Z Sell Recycler Corporation of Southern California, a Delaware corporation (SoCal) and Wilshire Classifieds, LLC, a Delaware limited liability company ("Wilshire") (each a "Party" and collectively the "Parties") agree as follows:

1. Board or Member Approval. The Board of Directors of SoCal and the Member of Wilshire, deem it in the best interests of the Parties and their shareholders or member that the Parties enter into this Agreement.

2. Assignment and Assumption. Effective on December 31, 2007, SoCal hereby assigns all of its rights, property, liabilities and obligations to Wilshire, and Wilshire assumes same, such that Wilshire shall: (i) succeed to all of SoCal's rights and property; and (ii) be subject to all of SoCal's liabilities and obligations. Notwithstanding the above, after the effective date SoCal's and Wilshire's proper officers and directors may perform any acts necessary or desirable to vest or confirm Wilshire's possession of and title to any property or rights of SoCal, or otherwise carry out this Agreement's purposes. This includes execution and delivery of deeds, assurances, assignments or other instruments.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment and Assumption Agreement by their respective duly authorized officers, as of the date first written above.

E Z BUY & E Z SELL RECYCLER CORPORATION
OF SOUTHERN CALIFORNIA, a Delaware corporation

By: Susan M. Humphreville
Susan M. Humphreville, its Chief Financial Officer

WILSHIRE CLASSIFIEDS, LLC,
a Delaware Limited Liability Company

By: TARGET MEDIA PARTNERS, a
Delaware corporation, its sole Member

By: Susan M. Humphreville
Susan M. Humphreville, its Chief Financial Officer