

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BENICK INTERNATIONAL INC.		11/04/1998	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Benick Brands Inc.		
Street Address:	c/o GRO-WELL Brands, Inc., 625 South 51st Avenue		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85043		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2670928	ROARING BROOK ORGANIC	
Registration Number:	2782484	VAPORIZER	
Registration Number:	2394068	BIG EVEREST	
Registration Number:	2579919	NIVEUS	
Registration Number:	2759801	ACCESORIA	
CORRESPONDENCE DATA			
Fax Number:	(212)735-8708		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 735-8761		
Email:	msegui@morrisoncohen.com		
Correspondent Name:	Maria Segui		
Address Line 1:	909 Third Avenue		
Address Line 2:	27th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	SCOOPERMAN (17698-016)		

CH \$140.00 2670928

NAME OF SUBMITTER:	Maria Segui
Signature:	/MARIA SEGUI/
Date:	06/11/2008
Total Attachments: 1 source=ATTACHMENT FOR TRADEMARK NAME CHANGE#page1.tif	

NAME CHANGE
FROM BENICK INTERNATIONAL INC.
TO
BENICK BRANDS INC.

NO DOCUMENT REQUIRED