

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GalleryWatch.com, Inc.	FORMERLY GalleryWatch, Inc.	06/09/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Roll Call, Inc.		
Street Address:	50 F Street, N.W.		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77327384	GALLERYWATCH	
CORRESPONDENCE DATA			
Fax Number:	(202)346-4444		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202-346-4246		
Email:	achud@goodwinprocter.com		
Correspondent Name:	Adam M. Chud, Esq., Goodwin Procter LLP		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	8333		
NAME OF SUBMITTER:	Adam M. Chud		
Signature:	/Adam M. Chud/		
Date:	06/11/2008		

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REEL: 003793 FRAME: 0848

Total Attachments: 2

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**TRADEMARK ASSIGNMENT
FOR THE MARK "GALLERYWATCH"**

~~March~~ ^{June} This Trademark Assignment (this "Assignment") is made effective this 7th day of ~~March~~, 2008, by and between Gallery Watch, Inc. ("Assignor") and Roll Call, Inc. ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademark GALLERYWATCH, U.S. App. 77327384 (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring the Mark from Assignor, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto said Assignee, its successors, assigns, and legal representatives, Assignor's entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the Mark (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by said Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Mark, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor further authorizes the Director of the United States Patent & Trademark Office, and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as a sealed instrument by its duly authorized officer as of the date first written above.

ASSIGNOR: Gallery Watch, Inc.

Name:

Signature:

Title:

Laurie Battaglia
[Signature]
President

On this 9th day of June, 2008, before me, the undersigned Notary Public, personally appeared Laurie Battaglia, proved to me through satisfactory evidence of identification, which was/were Driver's License, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of ASSIGNOR and executed this document of his/her own free will.

Pamela Chwosu

Signature of Notary

(Seal)

My Commission Expires: _____

Pamela C. Nwosu
Notary Public, District of Columbia
My Commission Expires 2/14/2012

ASSIGNEE: Roll Call, Inc.

Name:

Signature:

Title:

Laurie Battaglia
[Signature]
SV President

On this 9th day of June, 2008, before me, the undersigned Notary Public, personally appeared Laurie Battaglia proved to me through satisfactory evidence of identification, which was/were Driver's License, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignee and executed this document of his/her own free will.

Pamela Chwosu

Signature of Notary

(Seal)

My Commission Expires: _____

Pamela C. Nwosu
Notary Public, District of Columbia
My Commission Expires 2/14/2012