

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/26/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coors Global Properties, Inc.		05/26/2008	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Coors Brewing Company
Street Address:	1225 17th Street
Internal Address:	Suite 3200
City:	Denver
State/Country:	COLORADO
Postal Code:	80202
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 258

Property Type	Number	Word Mark
Registration Number:	3424412	
Registration Number:	3439303	BLUE MOON
Registration Number:	3406024	ALWAYS SMOOTH TO THE FINISH
Registration Number:	3394994	WHATEVER YOUR GAME HUNT RESPONSIBLY IT'S OUR SPORT. PROTECT IT. PRACTICE FAIR CHASE. HARVEST SELECTIVELY. CONSERVE THE HABITAT. NEVER DRINK AND HUNT.
Registration Number:	3248757	ARTFULLY CRAFTED
Registration Number:	3220190	NON-STOP COLD REFRESHMENT
Registration Number:	3183865	ZIMA XXX
Registration Number:	3321259	
Registration Number:	3183377	GRIDIRON COOLER BOX
Registration Number:	3215176	FROST SHIELD CAN

CH \$6465.00 3424412

Registration Number:	3183278	COORS RODEO
Registration Number:	3192048	
Registration Number:	3235165	SILVER BULLET TRAIN
Registration Number:	3198265	KEYSTONE LIGHT RACING
Registration Number:	3277116	GET YOUR IRISH ON
Registration Number:	3116977	TOO MUCH FUN FOR JUST ONE DAY
Registration Number:	3205166	COORS LIGHT SUPER COLD DRAFT BEER SERVED BELOW FREEZING
Registration Number:	3199747	BAG A REAL TROPHY
Registration Number:	3240850	XXX HARD VARIETY MIXXX
Registration Number:	3259315	THE THRILL OF THE CHILL
Registration Number:	3266008	FEEL THE HEAT, TASTE THE COLD.
Registration Number:	3259314	THE CLOSER YOU GET ... THE COOLER IT IS
Registration Number:	3209717	INVOLVED PARENTS ARE THE REAL HEROES
Registration Number:	3119888	BLUE MOON
Registration Number:	3079709	NO SCARS. NO STORIES.
Registration Number:	3179501	COLD HARD FACTS
Registration Number:	3066062	COORS LIGHT LIVE
Registration Number:	3280579	COLD PROTECTOR
Registration Number:	3073543	A TASTE BORN HIGH IN THE ROCKY MOUNTAINS
Registration Number:	3023831	IT'S NOT JUST COLD. IT'S ROCKY MOUNTAIN COLD.
Registration Number:	3205069	PREMIUM ROCKY MOUNTAIN BEER SINCE 1873 BANQUET
Registration Number:	3066060	COORS AMPHITHEATRE
Registration Number:	3231015	COORS AMPHITHEATRE
Registration Number:	3046194	TASTE MORE. ASPEN EDGE.
Registration Number:	3138247	CAN ONE BEER REALLY TASTE COLDER THAN THE REST?
Registration Number:	3178721	BREWED WITH ROCKY MOUNTAIN WATER IN GOLDEN COLORADO
Registration Number:	3230861	COORS BANQUET BEER SINCE 1873
Registration Number:	3214743	COORS MASTER BREWERS
Registration Number:	3216952	ASPEN EDGE CRAFTED BY COORS MASTER BREWERS
Registration Number:	3067770	ASPEN EDGE
Registration Number:	3028859	GD=GT
Registration Number:	3058892	GOOD DECISIONS=GOOD TIMES
Registration Number:	3020943	NOTHING TO FEAR BUT LACK OF BEER

Registration Number:	3062820	COORS LIGHT LIVE
Registration Number:	3031963	KICK IT PRIMETIME
Registration Number:	3035216	TASTE THE COLD
Registration Number:	3181682	PARTY SMART
Registration Number:	3089579	ROCKY MOUNTAIN COLD
Registration Number:	3230732	ROCKY MOUNTAIN COLD
Registration Number:	3023583	GET THE EDGE
Registration Number:	3388789	DRINK RESPONSIBLY
Registration Number:	3023456	BLUE MOON FEVER!
Registration Number:	3001953	THE COLDEST TASTING BEER IN THE WORLD
Registration Number:	2994940	LA CERVEZA OFICIAL DEL VERANO
Registration Number:	2944094	COORS AMPHITHEATRE
Registration Number:	3297189	COORS EDGE
Registration Number:	3065132	COORS QUALITY COMMITMENT
Registration Number:	3013170	GET THE EDGE ON GREAT TASTE
Registration Number:	3143029	WORTHY OF EXPLORATION
Registration Number:	2997442	ASI DE FRIA
Registration Number:	2970387	ASI DE FRIA
Registration Number:	2941974	COORS AMPHITHEATRE
Registration Number:	3026787	CL
Registration Number:	3066648	ZIMA XXX
Registration Number:	3009453	ASPEN EDGE
Registration Number:	2959423	ONCE IN A BLUE MOON
Registration Number:	2877452	
Registration Number:	2899682	THE MEXICAN PARTY BEER
Registration Number:	2915274	THE OFFICIAL BEER OF DISORGANIZED SPORTS
Registration Number:	2856041	KEYSTONE LIGHT
Registration Number:	2919862	MOUNTAIN JAM
Registration Number:	2930496	COORS ORIGINAL
Registration Number:	2808612	BEER B QUE
Registration Number:	2949662	ST. PARTY'S DAY
Registration Number:	2775569	PARTIES HAPPEN
Registration Number:	3365513	· BREWED WITH ROCKY MOUNTAIN WATER · IN GOLDEN, COLORADO
Registration Number:	3365512	COORSLIGHT SUPER COLD DRAFT POURED BELOW TRADEMARK

		FREEZING
Registration Number:	3362007	REFRESCA TU MUNDO
Registration Number:	3361966	BLUE MOON
Registration Number:	3361965	BLUE MOON
Registration Number:	3367638	BANQUET
Registration Number:	3337946	COORS LIGHT
Registration Number:	3284378	COORS LIGHT THE SILVER BULLET
Registration Number:	2627460	DRIVE SOBER
Registration Number:	2818858	IT'S ON!
Registration Number:	2672160	IT OUT
Registration Number:	2765372	COLD DOWN EASY
Registration Number:	2708882	SIGUELA
Registration Number:	3047248	HYDRO-SEAL
Registration Number:	2698656	SILVER SUN
Registration Number:	2725722	THE OFFICIAL SPONSOR OF GUYS NIGHT OUT
Registration Number:	2892344	REAL. GOLDEN. BEER.
Registration Number:	2604738	QUEEN OF HALLOWEEN
Registration Number:	2800936	SUMMER EXPOSURE
Registration Number:	2671651	KEYSTONE LIGHT BEER B QUE
Registration Number:	2842164	FROST BREWED. REAL SMOOTH.
Registration Number:	2774502	
Registration Number:	2698434	CHECK IT OUT
Registration Number:	2509896	ZIMA
Registration Number:	2630407	COOLER BOX
Registration Number:	2726375	ALWAYS SMOOTH, NEVER BITTER
Registration Number:	2509659	A FEW DEGREES COOLER
Registration Number:	2506357	NOTHING MISSING
Registration Number:	2487516	21 SIGNIFICA 21
Registration Number:	2707575	TOURNEY TIME
Registration Number:	2551119	THE OFFICIAL BEER OF SOFTBALL
Registration Number:	2539550	HALFWAY TO ST. PAT'S
Registration Number:	2737308	SILVER BULLET BOWL
Registration Number:	2535488	HOOP TIME
Registration Number:	2406363	
Registration Number:	2450197	21 MEANS 21

Registration Number:	2341383	HONEYMOON WHEAT ALE
Registration Number:	2510949	KEEP THE LIGHTS ON
Registration Number:	2318805	BANQUET BEER
Registration Number:	2346770	SAME TASTE / NEW LOOK! COORS LIGHT PREMIUM BEER A TASTE BORN HIGH IN THE ROCKY MOUNTAINS
Registration Number:	2389252	COORS
Registration Number:	2420533	THE SILVER BULLET
Registration Number:	2335054	COORS
Registration Number:	2878098	BLUE MOON BLUE MOON BREWING CO.
Registration Number:	2337792	COORS
Registration Number:	2340365	COORS LIGHT
Registration Number:	2670722	HEY.BEER.MAN.
Registration Number:	2147341	BLUE MOON BREWING CO.
Registration Number:	2145822	COORS BREWING COMPANY GOLDEN, COLORADO
Registration Number:	2126563	ZIMA MIXOLOGY
Registration Number:	2336511	21 MEANS 21
Registration Number:	2601321	FROST BREWING
Registration Number:	2702768	FROST BREW
Registration Number:	2154769	ZIMA
Registration Number:	2173868	ROOTS OF THE RHYTHM
Registration Number:	2288111	FROST BREWED
Registration Number:	2115746	BLUE MOON
Registration Number:	2094983	RIGHT FIELD RED ALE
Registration Number:	2094979	POWER ALLEY EXTRA-SPECIAL BITTER
Registration Number:	2094978	PINSTRIPE PALE ALE
Registration Number:	2093112	SQUEEZE PLAY WHEAT
Registration Number:	2451156	COORS LIGHT
Registration Number:	2444615	COORS
Registration Number:	2449362	THE SILVER BULLET
Registration Number:	2457492	BARMEN
Registration Number:	2066469	THE SANDLOT BREWERY
Registration Number:	2046777	ROCKY MOUNTAIN BOTTLE COMPANY
Registration Number:	1938526	ZIMA
Registration Number:	1968013	ZIMA
Registration Number:	2044281	THE SANDLOT BREWERY AT COORS FIELD

Registration Number:	2032660	THE SANDLOT BREWERY
Registration Number:	2006550	COORS FIELD
Registration Number:	2030514	COORS FIELD
Registration Number:	2904021	BEST OF THE ROCKIES
Registration Number:	2169773	COORS FIELD
Registration Number:	2121926	COORS FIELD
Registration Number:	2030443	COORS FIELD
Registration Number:	2091530	COORS FIELD
Registration Number:	2132906	COORS FIELD
Registration Number:	1788251	COORS LIGHT THE SILVER BULLET
Registration Number:	1797874	COORS LIGHT THE SILVER BULLET
Registration Number:	1792595	COORS LIGHT THE SILVER BULLET
Registration Number:	2591793	ROCKY MOUNTAIN
Registration Number:	1858781	DRINK SAFELY
Registration Number:	1748768	COORS LIGHT THE SILVER BULLET
Registration Number:	1738425	COORS
Registration Number:	1726076	COORS
Registration Number:	1725874	COORS LIGHT
Registration Number:	1834687	COORS FIELD
Registration Number:	1970242	ZIMA
Registration Number:	1696388	LA BALA DE PLATA
Registration Number:	1726730	THE OFFICIAL BEER OF HALLOWEEN
Registration Number:	1684609	COORS LIGHT
Registration Number:	1949291	COORS FIELD
Registration Number:	1720575	
Registration Number:	1671293	THE ROCKY MOUNTAIN LEGEND
Registration Number:	1649636	PARTY BALL
Registration Number:	1678280	KEYSTONE BEER
Registration Number:	1662512	KEYSTONE BEER
Registration Number:	1691392	KEYSTONE BEER
Registration Number:	1662534	KEYSTONE BEER
Registration Number:	1645437	O'FFICIAL BEER OF ST. PATRICK'S DAY
Registration Number:	1651618	KEYSTONE
Registration Number:	1520054	WINTERFEST
Registration Number:	1529947	THE SILVER BULLET

Registration Number:	1458618	WINTERFEST BEER
Registration Number:	1353033	COORS
Registration Number:	1285493	THE BEST OF THE ROCKIES IS YOURS
Registration Number:	1387582	SILVER BULLET
Registration Number:	1264432	SILVER BULLET
Registration Number:	1207854	COORS
Registration Number:	1263412	COORS
Registration Number:	1248902	COORS
Registration Number:	1247720	COORS
Registration Number:	1211674	COORS
Registration Number:	1243443	COORS
Registration Number:	1245439	COORS
Registration Number:	1208681	COORS
Registration Number:	1204535	COORS
Registration Number:	1245295	COORS
Registration Number:	1245793	COORS
Registration Number:	1198759	COORS
Registration Number:	1227815	COORS
Registration Number:	1145223	COORS LIGHT
Registration Number:	1127061	COORS LIGHT
Registration Number:	1127060	COORS
Registration Number:	1134783	COORS LIGHT BEER
Registration Number:	1119207	COORS
Registration Number:	1116405	COORS
Registration Number:	1145707	COORS
Registration Number:	1143960	COORS
Registration Number:	1121910	COORS
Registration Number:	1117310	COORS
Registration Number:	1134162	COORS
Registration Number:	1146169	COORS
Registration Number:	1116398	COORS
Registration Number:	1116678	COORS
Registration Number:	1116729	COORS
Registration Number:	1116559	COORS
Registration Number:	1116602	COORS

Registration Number:	1116302	COORS
Registration Number:	1071095	COORS
Registration Number:	0632821	C
Registration Number:	0619191	A COORS
Registration Number:	0654932	AMERICA'S FINE LIGHT BEER
Registration Number:	0519643	C ADOLPH COORS GOLDEN, COLORADO
Registration Number:	0519209	COORS
Serial Number:	78763467	COLD SHIELD
Serial Number:	78562736	ST. PAT'S PINT O'THON
Serial Number:	78509814	ROCKIES BREWING COMPANY
Serial Number:	78467844	DRINK RESPONSIBLY
Serial Number:	78409984	SILVER BULLETIN
Serial Number:	77054318	ALWAYS SMOOTH EVEN WHEN YOU'RE NOT
Serial Number:	77108007	RISING MOON
Serial Number:	77348303	· COORS BREWING CO. · A ROCKY MOUNTAIN TRADITION SINCE 1873
Serial Number:	77263708	HONEY MOON
Serial Number:	77218647	21 AND OVER
Serial Number:	77409552	MAKE IT A BANQUET
Serial Number:	77054119	FRIOINDICATOR
Serial Number:	77064470	HALF MOON
Serial Number:	77260550	AS COLD AS THE ROCKIES
Serial Number:	77064461	FULL MOON
Serial Number:	77064457	HARVEST MOON
Serial Number:	77334216	BANQUET CLUB
Serial Number:	77333965	TUF
Serial Number:	77333961	TRADE-UP FLOW
Serial Number:	77333130	THE BANQUET BEER THE LEGEND SINCE 1873
Serial Number:	77284994	STONES
Serial Number:	77242792	SILVER BULLET RACING
Serial Number:	77210554	HOME DRAFT
Serial Number:	77201630	VENTED WIDE MOUTH
Serial Number:	77196593	ANY GAME. ALL SEASON. YOU CHOOSE.
Serial Number:	77193527	HERMAN JOSEPH'S
Serial Number:	77173561	PALE MOON

Serial Number:	77173550	PALE MOON LIGHT
Serial Number:	77081960	DARK SIDE OF THE MOON
Serial Number:	77055105	COORS LIGHT BREW HOUSE
Serial Number:	77051049	THE WORLD'S MOST REFRESHING BEER
Serial Number:	77015531	COORS LIGHT
Serial Number:	77014427	COORS LIGHT THE SILVER BULLET
Serial Number:	75982130	M
Serial Number:	75081785	ROCKIES
Serial Number:	77476293	COORS FIELD

CORRESPONDENCE DATA

Fax Number: (303)863-0223

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-863-2972

Email: sstavish@sheridanross.com

Correspondent Name: Sabrina C. Stavish

Address Line 1: 1560 Broadway

Address Line 2: Suite 1200

Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	4060MCBC-1-1
NAME OF SUBMITTER:	Sabrina C. Stavish
Signature:	/Sabrina C. Stavish/
Date:	06/11/2008

Total Attachments: 4

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\$ 300.00
SECRETARY OF STATE
05-23-2008 14:02:06

ABOVE SPACE FOR OFFICE USE ONLY

Statement of Merger
(Surviving Entity is a Domestic Entity)
filed pursuant to § 7-90-203.7 of the Colorado Revised Statutes (C.R.S.)

1. For each merging entity, its ID number (if applicable), entity name or true name, form of entity, jurisdiction under the law of which it is formed, and principal address are

ID Number 20021018560
(Colorado Secretary of State ID number)

Entity name or true name COORS GLOBAL PROPERTIES, INC.

Form of entity Corporation

Jurisdiction Colorado

Street address 17735 W 32nd AVENUE, CE235
(Street number and name)

Golden CO 80401
(City) (State) (ZIP/Postal Code)

(Province – if applicable) (Country)

Mailing address
(leave blank if same as street address) (Street number and name or Post Office Box information)

(City) (State) (ZIP/Postal Code)
(Province – if applicable) (Country)

ID Number _____
(Colorado Secretary of State ID number)

Entity name or true name _____

Form of entity _____

Jurisdiction _____

Street address _____
(Street number and name)

(City) (State) (ZIP/Postal Code)

(Province – if applicable) (Country)

Mailing address
(leave blank if same as street address) _____
(Street number and name or Post Office Box information)

(City) (State) (ZIP/Postal Code)

(Province – if applicable) (Country)

ID Number _____
(Colorado Secretary of State ID number)

Entity name or true name _____

Form of entity _____

Jurisdiction _____

Street address _____
(Street number and name)

(City) (State) (ZIP/Postal Code)

(Province – if applicable) (Country)

Mailing address
(leave blank if same as street address) _____
(Street number and name or Post Office Box information)

(City) (State) (ZIP/Postal Code)

(Province – if applicable) (Country)

(If the following statement applies, adopt the statement by marking the box and include an attachment.)

There are more than three merging entities and the ID number (if applicable), entity name or true name, form of entity, jurisdiction under the law of which it is formed, and the principal address of each additional merging entity is stated in an attachment.

2. For the surviving entity, its entity ID number (if applicable), entity name or true name, form of entity, jurisdiction under the law of which it is formed, and principal address are

ID Number 19901079745
(Colorado Secretary of State ID number)

Entity name or true name COORS BREWING COMPANY

Form of entity Corporation

Jurisdiction Colorado

Street address 1225 17th Street, STE 3200 - MCCC
(Street number and name)

Denver CO 80202
(City) (State) (ZIP/Postal Code)

(Province – if applicable) (Country)

Mailing address Post Office Box 4030, MCCC
(leave blank if same as street address) (Street number and name or Post Office Box information)

Golden CO 80401
(City) (State) (ZIP/Postal Code)

(Province – if applicable) (Country)

3. Each merging entity has been merged into the surviving entity.

4. *(If the following statement applies, adopt the statement by marking the box.)*

The plan of merger provides for amendments to a constituent filed document of the surviving entity and an appropriate statement of change or other document effecting the amendments will be delivered to the Secretary of State for filing pursuant to Part 3 of Article 90 of Title 7, C.R.S.

5. *(If the following statement applies, adopt the statement by marking the box and state the appropriate document number(s).)*

One or more of the merging entities is a registrant of a trademark described in a filed document in the records of the secretary of state and the document number of each filed document is

Document number _____
 Document number _____
 Document number _____

(If the following statement applies, adopt the statement by marking the box and include an attachment.)

There are more than three trademarks and the document number of each additional trademark is stated in an attachment.

6. *(If applicable, adopt the following statement by marking the box and include an attachment.)*

This document contains additional information as provided by law.

7. *(Caution: Leave blank if the document does not have a delayed effective date. Stating a delayed effective date has significant legal consequences. Read instructions before entering a date.)*

(If the following statement applies, adopt the statement by entering a date and, if applicable, time using the required format.)

The delayed effective date and, if applicable, time of this document are 5/26/08 8:00 a.m. MDT
(mm/dd/yyyy hour:minute am/pm)

Notice:

Causing this document to be delivered to the Secretary of State for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that such document is such individual's act and deed, or that such individual in good faith believes such document is the act and deed of the person on whose behalf such individual is causing such document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S. and, if applicable, the constituent documents and the organic statutes, and that such individual in good faith believes the facts stated in such document are true and such document complies with the requirements of that Part, the constituent documents, and the organic statutes.

This perjury notice applies to each individual who causes this document to be delivered to the Secretary of State, whether or not such individual is identified in this document as one who has caused it to be delivered.

8. The true name and mailing address of the individual causing this document to be delivered for filing are

Reichert	E.	Lee	
<i>(Last)</i>	<i>(First)</i>	<i>(Middle)</i>	<i>(Suffix)</i>
c/o Kamlet Shepherd & Reichert, LLP			
<i>(Street number and name or Post Office Box information)</i>			
1515 Arapahoe Street, Tower 1, Suite 1600			
Denver	CO	80202	
<i>(City)</i>	<i>(State)</i>	<i>(ZIP/Postal Code)</i>	
<i>(Province – if applicable)</i>	<i>(Country)</i>		

- (If applicable, adopt the following statement by marking the box and include an attachment.)*
- This document contains the true name and mailing address of one or more additional individuals causing the document to be delivered for filing.

Disclaimer:

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