

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	02/29/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DEMAND ENTERTAINMENT, INC.		02/29/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Hillclimb Media, Inc.
Street Address:	15801 NE 24th St.
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98008
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2578576	QUICK INSPIRATIONS
Registration Number:	3298838	GRAB
Serial Number:	78693023	CRACKED

**CORRESPONDENCE DATA**

Fax Number: (312)456-8435  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: chiipmail@gtlaw.com  
 Correspondent Name: Paul D. McGrady  
 Address Line 1: 77 W. Wacker Dr.  
 Address Line 2: Suite 2500  
 Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	104128.030000
NAME OF SUBMITTER:	Eric J. Maiers

**CH \$90.00 2578576**

Signature:

/Eric J. Maiers/

Date:

06/11/2008

**Total Attachments: 3**

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DEMAND ENTERTAINMENT, INC.", A DELAWARE CORPORATION, WITH AND INTO "HILLCLIMB MEDIA, INC." UNDER THE NAME OF "HILLCLIMB MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF WASHINGTON, AS RECEIVED AND FILED IN THIS OFFICE THE SEVENTH DAY OF MARCH, A.D. 2008, AT 4:15 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4516092 8100M

080295763



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6436070

DATE: 03-10-08

TRADEMARK  
REEL: 003794 FRAME: 0119

**STATE OF DELAWARE CERTIFICATE OF MERGER OF  
DOMESTIC CORPORATION INTO FOREIGN  
CORPORATION**

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The names of the constituent corporations are (i) Hillclimb Media, Inc., a Washington corporation, and (ii) Demand Entertainment, Inc., a Delaware corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed, and acknowledged by each of the constituent corporations pursuant to Title 8, Section 252.

**THIRD:** The name of the surviving corporation is Hillclimb Media, Inc., a Washington corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

**FIFTH:** The merger is to become effective upon filing.

**SIXTH:** The Agreement of Merger is on file at 15801 NE 24th St., Bellevue, WA 98008, the place of business of the surviving corporation.

**SEVENTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**EIGHTH:** The surviving corporation agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of the surviving corporation arising from this merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation laws, and irrevocably appoints the Secretary of State of Delaware as its agent to accept services of process in any such suit or proceeding. The Secretary of State shall mail any such process to the surviving corporation at 15801 NE 24th St., Bellevue, WA 98008.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 2<sup>nd</sup> day of February, 2008.

By:   
\_\_\_\_\_  
Authorized Officer

Name: Shawn Colo

Title: Secretary