

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Burger Sohne SA		04/01/2008	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Manifatture Sigaro Toscano S.r.l.		
Street Address:	Largo G. Toniolo 6		
City:	00186 Rome		
State/Country:	ITALY		
Entity Type:	JOINT STOCK COMPANY: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1601690	PEDRONI	
CORRESPONDENCE DATA			
Fax Number:	(973)836-0306		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-949-9022		
Email:	fterranella@lawabel.com		
Correspondent Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8003480		
DOMESTIC REPRESENTATIVE			
Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		

CH \$40.00 1601690

NAME OF SUBMITTER:	Frank Terranella
Signature:	/ft/
Date:	06/12/2008
Total Attachments: 4 source=PEDRONI#page1.tif source=PEDRONI#page2.tif source=PEDRONI#page3.tif source=PEDRONI#page4.tif	

**CONFIRMATORY DEED OF ASSIGNMENT
BETWEEN**

Burger Söhne SA, (formerly "Fabbrica Tabacchi Brissago S.A.") a company incorporated and existing under the laws of Switzerland, registered in the Commercial Registry of the Canton of Ticino under no. CH-509.3.000.837-9, whose registered office is at Madonna di Ponte, CH-6614 Brissago, Switzerland, ("BS"), represented by Roland Baumer

(hereinafter called "the Assignor")
of the one part

and

MANIFATTURE SIGARO TOSCANO S.R.L., a company incorporated and existing under the laws of Italy, registered in the Commercial Registry of Rome, with registered and tax code no. 09037861003, and whose registered office is at Largo G. Toniolo 6, 00186 Rome, Italy, represented by Andrea Marazzi

(hereinafter called "MST" and/or "the Assignee")
of the other part

IT IS HEREBY AGREED AS FOLLOWS:

1. The Assignor does hereby confirm the sale and assignment, signed with aside deed on January 24, 2008 to the Assignee, who confirms having accepted this assignment, of all rights, title and interest in and to the Trademark Registrations listed in Annex A attached hereto, as well as the assignment of any common law or similar trademark rights relating to the trademarks which are the subject of said Trademark Registrations, including the right to proceed against infringers and counterfeiters, as regards US TM no. 1.601.690 together with the goodwill of the business connected with and symbolized by the said Trademark Registration.
2. The said sale and assignment shall be effective as of the date of the closing of the aside deed of assignment, i.e. April 1, 2008.
3. The parties declare to have agreed and fixed the price of the assignment in the aside deed, (and that the Assignor confirms to have paid and the Assignor to have received).
4. The parties execute this deed before a Notary Public and expressly authorise him to deliver certified copies thereof, together with

**ATTO CONFIRMATORIO DI CESSIONE
TRA**

Burger Söhne SA, (già Fabbrica Tabacchi Brissago S.A.), società svizzera, registrata nel Commercial Registry di Canton Ticino al numero CH-509.3.000.837-9, con sede in Madonna di Ponte, CH-6614 Brissago, Svizzera, rappresentata da Roland Baumer (qui di seguito denominata "BS" o "la Cedente")

da una parte

and

MANIFATTURE SIGARO TOSCANO S.R.L., società italiana iscritta presso il Registro delle Imprese di Roma, con codice fiscale n. 09037861003 e con sede in Largo Giuseppe Toniolo 6, 00186 Roma, Italia, rappresentata da Andrea Marazzi (qui di seguito denominata "MST" e/o "la Cessionaria")

dall'altra parte

SI CONVIENE E STIPULA

QUANTO SEGUE:

1. La Cedente con il presente atto conferma la vendita e la cessione, sottoscritta con atto separato in data 24 gennaio 2008, alla Cessionaria, che conferma di avere accettato detta cessione, di ogni diritto, titolo ed interesse relativo alle RegISTRAZIONI di Marchio di cui all'Allegato A al presente atto, nonché di tutti i diritti di marchio in base alla Common Law o simili, riferentisi ai marchi che formano oggetto delle suddette domande e registrazioni di marchio, unitamente all'avviamento commerciale collegato e contraddistinto dal marchio US TM n. 1.601.690, incluso il diritto di agire contro eventuali contraffattori ed imitatori.
2. Detta vendita e cessione si intende in vigore con effetto dalla data di esecuzione della medesima, e dunque dal 1 aprile 2008.
3. Le parti dichiarano di avere concordato e stabilito nell'atto separato di cessione il prezzo della stessa, (che la Cedente conferma di avere corrisposto e la Cessionaria ricevuto)
4. Le parti sottoscrivono il presente atto innanzi a notaio ed espressamente autorizzano lo stesso a rilasciarne copie autentiche, unitamente ad un estratto di quanto in allegato A, come di volta in volta necessario per la trascrizione delle domande e registrazioni dei marchi ceduti a favore della Cessionaria presso l'Ufficio Brevetti e Marchi dei singoli

excerpts of the attached Annex A, as it will prove necessary, from time to time, in order to proceed to the recordal in the name of the Assignee of the assigned Trademark Registrations and Applications with the Trademark Office of any country, as well as for any other use which may become necessary by either party.

5. The parties undertake to execute any further deed or document which may prove necessary or advisable in order to record the assignment in any country.

6. The parties hereby grant sufficient power to the holder of an original or a certified copy of this assignment to proceed to the recordal of this deed with the Trademark Office of any country where this assignment shall be recorded.

IN WITNESS WHEREOF, each of the parties has caused this instrument to be executed on the date set forth beneath its name below.

paesi, nonché per ogni altro uso che possa rendersi necessario da parte di ciascuna delle parti.

5. Le parti si impegnano a sottoscrivere qualsiasi ulteriore atto o documento che si renda necessario od opportuno per il perfezionamento della trascrizione della cessione nei paesi interessati.

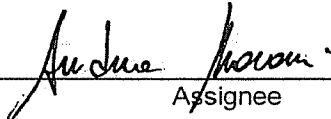
6. Le parti conferiscono inoltre poteri sufficienti al portatore di un originale o di una copia autentica del presente atto per procedere alla trascrizione dello stesso presso il locale Ufficio Marchi in ogni paese ove la presente cessione verrà trascritta.

A TESTIMONIANZA DI QUANTO PRECEDE, le parti hanno sottoscritto il presente documento alla data sotto indicata.

Date/Data: April 1, 2008



Assignor



Assignee

The United States of America



Nº 1601690

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

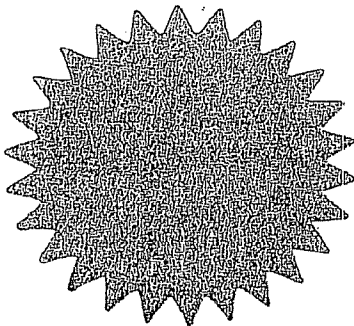
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

SUPPLEMENTAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twelfth day of June 1990.

Harry F. Mansbach, Jr.

Commissioner of Patents and Trademarks



Int. Cl.: 34

Prior U.S. Cl.: 17

United States Patent and Trademark Office Reg. No. 1,601,690
Registered June 12, 1990

**TRADEMARK
SUPPLEMENTAL REGISTER**

PEDRONI

FABBRICA TABACCHI BRISSAGO SA (SWIT-
ZERLAND CORPORATION)
MADONNA DI PONTE
BRISSAGO, SWITZERLAND

FOR: CIGARS AND TOBACCO, IN CLASS 34
(U.S. CL. 17).

OWNER OF SWITZERLAND REG. NO.
330000, DATED 11-7-1983, EXPIRES 11-7-2003.

SER. NO. 73-820,105, FILED P.R. 8-17-1989;
AM. S.R. 2-20-1990.

MARY E. HANNON, EXAMINING ATTORNEY