

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Manifatture Sigaro Toscano S.r.l.		05/12/2008	JOINT STOCK COMPANY: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Manifatture Sigaro Toscano S.p.a.		
<b>Street Address:</b>	Largo G. Toniolo 6		
<b>City:</b>	00186 Rome		
<b>State/Country:</b>	ITALY		
<b>Entity Type:</b>	CORPORATION: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1601690	PEDRONI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)836-0306		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-949-9022		
<b>Email:</b>	fterranella@lawabel.com		
<b>Correspondent Name:</b>	Lawrence E. Abelman		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	10th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	8003480		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Lawrence E. Abelman		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	10th Floor		

CH \$40.00 1601690

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:

Frank Terranella

Signature:

/ft/

Date:

06/12/2008

Total Attachments: 0

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