

TO: JOHN MITCHELL COMPANY: /

06-10-2008

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Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ProSelect Corporation		05/07/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Brandstorm Inc.		
Street Address:	10853 Venice Blvd., Suite 2		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90034		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78374740	HIMALANIA PINK SALT FROM THE HIMALAYAS	
CORRESPONDENCE DATA			
Fax Number:	(213)622-2325		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2136222324		
Email:	mitch@araimitchell.com		
Correspondent Name:	John Mitchell		
Address Line 1:	453 South Spring St., Suite 930		
Address Line 4:	Los Angeles, CALIFORNIA 90013		
NAME OF SUBMITTER:		John Arai Mitchell	
Signature:		/j.a.mitchell/	
Date:		05/07/2008	
Total Attachments: 1 source=78374740#page1.tif			

OP \$40.00 78374740

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of May 5th 2008 from ProSelect Inc. ("ASSIGNOR"), to Brandstorm Inc. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

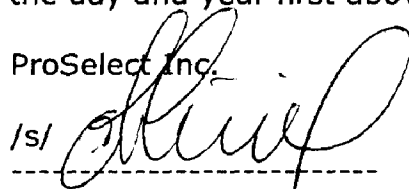
NOW, THEREFORE, in good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ProSelect Inc.

/s/



by

Thierry Olivier, President

TRADEMARK

REEL: 003794 FRAME: 0629

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of LOS ANGELES

On JUNE 6, 2008 before me, ARTHUR ONO, A NOTARY PUBLIC

Date

Here Insert Name and Title of the Officer

personally appeared THIERRY OLLIVIER

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

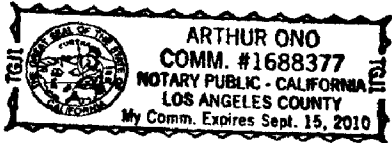
WITNESS my hand and official seal.

Signature

Arthur Ono

Signature of Notary Public

Place Notary Seal Above



OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: TRADEMARK ASSIGNMENT

Document Date: JUNE 6, 2008 Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: THIERRY OLLIVIER

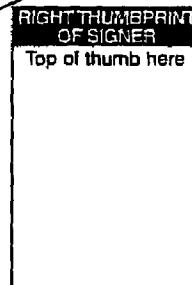
- Individual
- Corporate Officer — Title(s): PRESIDENT
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: PRO SELECT INC.

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

EXHIBIT A**TRADEMARKS**

Word Mark	Serial Number	Filing Date	Registration Date
HIMALANIA PINK SALT FROM THE HIMALAYAS	78374740	26 February 2004	21 November 2006