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PATENT & TRADEMARK OFFICE

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To the Director of the U. S. Patent and Trademark Office. Please return the attached documents or the new address(es) below.

1. Name of conveying party(ies):
EAST COAST OLIVE OIL CORPORATION

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: **NEW YORK**
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)
Additional names, addresses, or citizenship attached? Yes No

Name: **SOVENA U.S.A., INC.**
Internal
Address: ~~ROME~~
Street Address: **1 OLIVE GROVE ST.**
City: **ROME**
State: **NEW YORK**
Country: **USA** Zip: **13441**

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship **NEW YORK, U.S.A.**
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :
Execution Date(s) **MAY 7, 2008**

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
1. 1905789 - "BELLEZZA"
2. 2984618 - "CALIFORNIA CONDIMENTS..."

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:
Name: **MARY HELEN SEARS**
Internal Address: **M.H. SEARS LAW FIRM CHAR-
TERED, #1004**
Street Address: **2801 NEW MEXICO AVE,
N. W.**
City: **WASHINGTON**
State: **D.C.** Zip: **20007-3911**
Phone Number: **202-362-0139**
Fax Number: **202-337-1474**
Email Address: **mhsears@mhsears.com**

6. Total number of applications and registrations involved: **10**

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ **400.00**

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

9. Signature: **Mary Helen Sears**
Signature
MARY HELEN SEARS, ATTY FOR REGISTRANT
Name of Person Signing

8. Payment Information:
a. Credit Card Refund Ref: **4111111111111111** Number **0000163884**
Expiration Date _____
b. Deposit Account Refund Total: **\$135.00**
Authorized User Name _____

June 4, 2008
06/09/2008 10:11:11 000000271905789
Date
01 FC: 8521
02 FC: 8522
Number of pages including cover sheet, attachments, and document: **18.00** OP
25.00 OP

H. B. TRADEMARK REGISTRATION No.(S) -- cont'd.

3. 2, 195, 969 -- DESIGN ONLY (LANDSCAPE SCENE)
4. 2, 701, 814 -- "PUGLIA" + DESIGN
5. 2, 726, 262 -- "BAKER BOX" + DESIGN
6. 3, 016, 953 -- "CELLINI"
7. 3, 025, 635 -- "CLIO"
8. 3, 137, 698 -- "TRI-FRI"
9. 3, 152, 596 -- "GEM"
10. 3, 241, 103 -- "TRI-FRI" (IN COLOR)

CERTIFICATE OF AMENDMENT
OF
THE CERTIFICATE OF INCORPORATION
OF
EAST COAST OLIVE OIL CORPORATION

Under Section 805 of the Business Corporation Law

I, the undersigned, CEO and secretary, respectively, of EAST COAST OLIVE OIL CORPORATION, hereby certify:

1. The name of the Corporation is EAST COAST OLIVE OIL CORPORATION.

2. The Certificate of Incorporation was filed by the Department of State on June 24, 1991.

3. The Certificate of Incorporation is hereby amended to change the corporate name and the address to which the Secretary of State shall mail a copy of any process which may be served upon the Corporation. Paragraph "1." of the Certificate of Incorporation is amended to read as follows:

"1." The name of the Corporation shall be SOVENA USA, INC.

Paragraph "5." of the Certificate of Incorporation is amended to read as follows:

"5." The Secretary of State of the State of New York is designated as the agent of the corporation upon whom process against the corporation may be served. The address to which the Secretary of State shall mail a copy of any process which may be served upon the corporation is 1 Olive Grove Street, Rome, New York 13441.

4. The above amendment to the Certificate of Incorporation was authorized by the unanimous written consent of the Directors of the Corporation in lieu of a meeting of the Directors.

IN WITNESS WHEREOF, the undersigned have executed this Certificate this ___ day of April, 2008.

EAST COAST OLIVE OIL CORPORATION

By: [Signature] CEO

By: [Signature] Secretary

STATE OF NEW YORK)
) ss.:
COUNTY OF ONEIDA)

Steven Mandic, being duly sworn, deposes and says that he is the CEO of EAST COAST OLIVE OIL CORPORATION, the corporation above named, and the person who signed the foregoing Certificate of Amendment; that he has read the Certificate of Amendment and knows the contents thereof and that the same is true to his own knowledge.

[Signature]

Sworn to before me this 7th day of April, 2008.

NOTARY PUBLIC RICHARD A COHEN Notary Public, State of New York No. 0200070801 Qualified in Oneida County Commission Expires April 23, 2011

Luis V. Gato, being duly sworn, deposes and says that he is the president of EAST COAST OLIVE OIL CORPORATION, the corporation above named, and the person who signed the foregoing Certificate of Amendment; that he has read the Certificate of Amendment and knows the contents thereof and that the same is true to his own knowledge.

[Signature] LUIS V GATO

Sworn to before me this 7th day of April, 2008.

NOTARY PUBLIC RICHARD A COHEN Notary Public, State of New York No. 0200070801 Qualified in Oneida County Commission Expires April 23, 2011