

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Penske Truck Leasing Co., L.P.		05/28/2008	LIMITED PARTNERSHIP:
RECEIVING PARTY DATA			
Name:	Penske System, Inc.		
Street Address:	1105 North Market Street		
Internal Address:	Suite 1300		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19899		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77308177	TRAILER PLUS	
CORRESPONDENCE DATA			
Fax Number:	(215)988-2757		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215 988-1161		
Email:	armando.flores@dbr.com		
Correspondent Name:	Armando A. Flores		
Address Line 1:	18th & Cherry Streets		
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Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6996		
ATTORNEY DOCKET NUMBER:	047272-406501		
NAME OF SUBMITTER:	Armando A. Flores		
Signature:	/armando a. flores/		

OP \$40.00 77308177

Date:

06/12/2008

Total Attachments: 3

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ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION

WHEREAS, PENSKE TRUCK LEASING CO., L.P., a Delaware limited partnership, having a place of business at P.O. Box 563, Route 10 Green Hills, Reading, Pennsylvania 19603 (hereinafter "Assignor"), is the owner of the trademark application set forth on the attached Schedule A (hereinafter referred to as the "Trademark");

WHEREAS, PENSKE SYSTEM, INC., a Delaware corporation, having a place of business at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19899 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the application therefore set forth on the attached Schedule A; and

WHEREAS, it is desired that the assignment of the Trademark listed on the attached Schedule A be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the Trademark set forth on the attached Schedule A, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the registration thereof as set forth on the attached Schedule A, and further, Assignor hereby covenants, agrees and undertakes to execute all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee

SCHEDULE A

U.S. APPLICATIONS

TRADEMARK	APPLICATION SERIAL NO.	FILING DATE
TRAILER PLUS	77/308,177	October 19, 2007